

# Internet Access BRIC (Brazil, Russia, India, China) Industry Guide 2017

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## Abstracts

Internet Access BRIC (Brazil, Russia, India, China) Industry Guide 2017

### SUMMARY

The BRIC Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY QUESTIONS ANSWERED

What was the size of the BRIC internet access market by value in 2016?

What will be the size of the BRIC internet access market in 2021?

What factors are affecting the strength of competition in the BRIC internet access market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC internet access market?

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the BRIC internet access market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC internet access market

Leading company profiles reveal details of key internet access market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC internet access market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## **REASONS TO BUY**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the internet access industry and had a total market value of \$3,55,755.2 million in 2016. India was the fastest growing country with a CAGR of 31.8% over the 2012-16 period.

Within the internet access industry, China is the leading country among the BRIC nations with market revenues of \$2,54,919.3 million in 2016. This was followed by Brazil, India and Russia with a value of \$43,844.6, \$43,653.0, and \$13,338.2 million, respectively.

China is expected to lead the internet access industry in the BRIC nations with a value of \$3,56,060.9 million in 2021, followed by India, Brazil, Russia with expected values of \$1,03,572.2, \$80,106.6 and \$20,483.5 million, respectively.

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