

International Speedway Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

International Speedway Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

International Speedway Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

International Speedway Corporation (ISC) is a promoter of motor sports themed entertainment activities in its motorsports entertainment facilities. The company's facilities promote National Association for Stock Car Auto Racing (NASCAR) racing events including other open wheel, sports car, stock car, truck, motorcycle, and go-kart racing events. It also provides catering, food and beverage services, and concessions at certain of its motorsports entertainment facilities. The company owns and operates an independent motorsports radio network, MRN Radio for its racing events. ISC operates a casino at one of its facilities and also provides accommodation in luxury suites and chalets at its facilities. ISC also merchandises souvenirs and other trademark items. The company operates its motorsports entertainment facilities across the US. ISC is headquartered in Daytona Beach, Florida, the US.

SCOPE

Detailed information on International Speedway Corporation required for

business and competitor intelligence needs

A study of the major internal and external factors affecting International Speedway Corporation in the form of a SWOT analysis

An in-depth view of the business model of International Speedway Corporation including a breakdown and examination of key business segments

Intelligence on International Speedway Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about International Speedway Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of International Speedway Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess International Speedway Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on International Speedway Corporation's business structure, strategy and prospects.

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