

International Business Machines Corporation - Company Profile and SWOT Analysis

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Abstracts

International Business Machines Corporation %li%Company Profile and SWOT Analysis

Summary

International Business Machines Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

International Business Machines Corporation (IBM or 'the company') provides information technology products and services. The company develops and markets systems hardware and software, infrastructure, and the technology-based product line includes artificial intelligence, analytics, blockchain, IT management, cloud computing, IT infrastructure, automation, cybersecurity, and software development products. It also provides services, such as consulting, delivery and implementation services, networking, application services. The company serves several industries, including public, banking and financial services, industrial, energy and utilities, healthcare, manufacturing, telecommunications, consumer products, and retail. It has business presence across Europe, the Americas, Middle East, Asia Pacific, and Africa. The company is headquartered in Armonk, New York, the US.

Scope

Detailed information on International Business Machines Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting International Business Machines Corporation in the form of a SWOT analysis

An in-depth view of the business model of International Business Machines Corporation including a breakdown and examination of key business segments

Intelligence on International Business Machines Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about International Business Machines Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of International Business Machines Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess International Business Machines Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on International Business Machines Corporation's business structure, strategy and prospects.

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