

# InterContinental Hotels Group Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

InterContinental Hotels Group Plc %li%Strategy, SWOT and Corporate Finance Report

### Summary

InterContinental Hotels Group Plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

InterContinental Hotels Group Plc (IHG) is a provider of hospitality services. The company owns, manages, leases, and franchises hotels and resorts. IHG operates midscale, upscale and luxury hotels under various brand names such as Six Senses, Regent, InterContinental, Vignette Collection, Kimpton, Hotel Indigo, Voco, HUALUXE, Crowne Plaza, Iberostar, EVEN Hotels, Holiday Inn, Holiday Inn Express, Holiday Inn Resort, avid, Atwell suites, Staybridge Suites and Candlewood Suites. Its hotels offer accommodation, dining, lounges, pool bars, business services, wellness services, and meeting and event spaces. It also provides hotel loyalty program, IHG Rewards Club. The company has operations in the Americas, Europe, the Middle East, Asia, and Africa. IHG is headquartered in London, the UK.

### Scope

Detailed information on InterContinental Hotels Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting InterContinental Hotels Group Plc in the form of a SWOT analysis

An in-depth view of the business model of InterContinental Hotels Group Plc including a breakdown and examination of key business segments

Intelligence on InterContinental Hotels Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about InterContinental Hotels Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of InterContinental Hotels Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess InterContinental Hotels Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on InterContinental Hotels Group Plc's business structure, strategy and prospects.

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