

# Inter Parfums SA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Inter Parfums SA - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Inter Parfums SA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Inter Parfums SA (Inter Parfums) manufactures and marketes perfumes and cosmetics products. The company manufactures and distributes perfumes through license agreements with leading brands in accessories, ready-to-wear, jewelry, and fashion fields. It also offers beauty care products. Inter Parfums markets its products under the Rochas and Lanvin brand names. The company markets products under licensed brands, that includes Boucheron, Jimmy Choo, Karl Lagerfeld, Kate Spade, Repetto, Montblanc, Coach, and Van Cleef & Arpels. The company has operations across North America, Asia, South America, Middle East, Eastern Europe, Western Europe, Africa, and France. Inter Parfums is headquartered in Paris, France.

### SCOPE

Detailed information on Inter Parfums SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Inter Parfums SA in the form of a SWOT analysis

An in-depth view of the business model of Inter Parfums SA including a breakdown and examination of key business segments

Intelligence on Inter Parfums SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Inter Parfums SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Inter Parfums SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Inter Parfums SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Inter Parfums SA's business structure, strategy and prospects.

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