

# Insurance in Japan

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## Abstracts

Insurance in Japan

### Summary

Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Japanese insurance market is forecast to generate total gross written premiums of \$432.0bn in 2020, representing a compound annual rate of change (CARC) of -0.9% between 2016 and 2020.

The life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$322.5bn, equivalent to 74.6% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Japan

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan insurance market with five year forecasts by both value and volume

## **Reasons to Buy**

What was the size of the Japan insurance market by value in 2020?

What will be the size of the Japan insurance market in 2025?

What factors are affecting the strength of competition in the Japan insurance market?

How has the market performed over the last five years?

What are the main segments that make up Japan's insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How the COVID-19 outbreak has impacted the sector?

## **8 COMPANY PROFILES**

- 8.1. Meiji Yasuda Life Insurance Co
- 8.2. Japan Post Insurance Co., Ltd.
- 8.3. Nippon Life Insurance Company
- 8.4. Dai-ichi Life Holdings, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Japan insurance market value: \$ billion, 2016-20(e)

Table 2: Japan insurance market category segmentation: \$ billion, 2020(e)

Table 3: Japan insurance market geography segmentation: \$ billion, 2020(e)

Table 4: Japan insurance market value forecast: \$ billion, 2020-25

Table 5: Japan insurance market share: % share, by value, 2020(e)

Table 7: Meiji Yasuda Life Insurance Co: Key Employees

Table 8: Meiji Yasuda Life Insurance Co: Key Employees Continued

Table 10: Japan Post Insurance Co., Ltd.: Key Employees

Table 11: Japan Post Insurance Co., Ltd.: Key Employees Continued

Table 13: Nippon Life Insurance Company: Key Employees

Table 14: Nippon Life Insurance Company: Key Employees Continued

Table 15: Nippon Life Insurance Company: Key Employees Continued

Table 16: Nippon Life Insurance Company: Key Employees Continued

Table 18: Dai-ichi Life Holdings, Inc.: Key Employees

Table 19: Japan size of population (million), 2016-20

Table 20: Japan gdp (constant 2005 prices, \$ billion), 2016-20

Table 21: Japan gdp (current prices, \$ billion), 2016-20

Table 22: Japan inflation, 2016-20

Table 23: Japan consumer price index (absolute), 2016-20

Table 24: Japan exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan insurance market value: \$ billion, 2016-20(e)

Figure 2: Japan insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Japan insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Japan insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the insurance market in Japan, 2020

Figure 6: Drivers of buyer power in the insurance market in Japan, 2020

Figure 7: Drivers of supplier power in the insurance market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Japan, 2020

Figure 11: Japan insurance market share: % share, by value, 2020(e)

### COMPANIES MENTIONED

Meiji Yasuda Life Insurance Co

Japan Post Insurance Co., Ltd.

Nippon Life Insurance Company

Dai-ichi Life Holdings, Inc.

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