

Insurance in Italy

<https://marketpublishers.com/r/I6B88060F3CEN.html>

Date: December 2020

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: I6B88060F3CEN

Abstracts

Insurance in Italy

Summary

Insurance in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Italian insurance market is forecast to generate total gross written premiums of \$149.1bn in 2020, representing a compound annual rate of change (CARC) of -1% between 2016 and 2020.

The life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$111.9bn, equivalent to 75% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the insurance market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Italy

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy insurance market by value in 2020?

What will be the size of the Italy insurance market in 2025?

What factors are affecting the strength of competition in the Italy insurance market?

How has the market performed over the last five years?

What are the main segments that make up Italy's insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How the COVID-19 outbreak has impacted the sector?

8 COMPANY PROFILES

- 8.1. Assicurazioni Generali SpA
- 8.2. Intesa Sanpaolo SpA
- 8.3. Poste Italiane Group
- 8.4. Allianz SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy insurance market value: \$ billion, 2016-20(e)
- Table 2: Italy insurance market category segmentation: \$ billion, 2020(e)
- Table 3: Italy insurance market geography segmentation: \$ billion, 2020(e)
- Table 4: Italy insurance market value forecast: \$ billion, 2020-25
- Table 5: Italy insurance market share: % share, by value, 2020(e)
- Table 7: Assicurazioni Generali SpA: Key Employees
- Table 8: Assicurazioni Generali SpA: Key Employees Continued
- Table 9: Assicurazioni Generali SpA: Key Employees Continued
- Table 10: Assicurazioni Generali SpA: Key Employees Continued
- Table 12: Intesa Sanpaolo SpA: Key Employees
- Table 13: Intesa Sanpaolo SpA: Key Employees Continued
- Table 15: Poste Italiane Group: Key Employees
- Table 17: Allianz SE: Key Employees
- Table 18: Allianz SE: Key Employees Continued
- Table 19: Italy size of population (million), 2016-20
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Italy gdp (current prices, \$ billion), 2016-20
- Table 22: Italy inflation, 2016-20
- Table 23: Italy consumer price index (absolute), 2016-20
- Table 24: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Italy insurance market value: \$ billion, 2016-20(e)

Figure 2: Italy insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Italy insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Italy insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the insurance market in Italy, 2020

Figure 6: Drivers of buyer power in the insurance market in Italy, 2020

Figure 7: Drivers of supplier power in the insurance market in Italy, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Italy, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Italy, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Italy, 2020

Figure 11: Italy insurance market share: % share, by value, 2020(e)

COMPANIES MENTIONED

Assicurazioni Generali SpA

Intesa Sanpaolo SpA

Poste Italiane Group

Allianz SE

I would like to order

Product name: Insurance in Italy

Product link: <https://marketpublishers.com/r/l6B88060F3CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6B88060F3CEN.html>