

# **Insurance in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Insurance in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Insurance in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The US insurance market had total gross written premiums of \$2,530.6bn in 2020, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2020.

The non-life Insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$1,897.9bn, equivalent to 75% of the market's overall value.

In recent years, growth in the US insurance market has been supported by innovation and new technologies. This has helped to both expand the potential

customer base for insurance companies and to increase the efficiency of operations.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in the United States

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States machinery market by value in 2020?

What will be the size of the United States machinery market in 2025?

What factors are affecting the strength of competition in the United States machinery market?

How has the market performed over the last five years?

Who are the top competitors in the United State's machinery market?

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