

Insurance in Turkey

<https://marketpublishers.com/r/I37277E0300EN.html>

Date: December 2020

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: I37277E0300EN

Abstracts

Insurance in Turkey

Summary

Insurance in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Turkish insurance market is expected to generate total gross written premiums of \$10.0bn in 2020, representing a compound annual growth rate (CAGR) of 9.5% between 2016 and 2020.

The non-life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$8.4bn, equivalent to 84.1% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the insurance market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Turkey

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey insurance market by value in 2020?

What will be the size of the Turkey insurance market in 2025?

What factors are affecting the strength of competition in the Turkey insurance market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How the COVID-19 outbreak has impacted the sector?

8 COMPANY PROFILES

- 8.1. Allianz SE
- 8.2. Anadolu Anonim Turk Sigorta Sirketi
- 8.3. AXA SA
- 8.4. Aksigorta AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey insurance market value: \$ billion, 2016-20(e)
- Table 2: Turkey insurance market category segmentation: \$ billion, 2020(e)
- Table 3: Turkey insurance market geography segmentation: \$ billion, 2020(e)
- Table 4: Turkey insurance market value forecast: \$ billion, 2020-25
- Table 5: Turkey insurance market share: % share, by value, 2020(e)
- Table 7: Allianz SE: Key Employees
- Table 8: Allianz SE: Key Employees Continued
- Table 10: Anadolu Anonim Turk Sigorta Sirketi: Key Employees
- Table 12: AXA SA: Key Employees
- Table 13: AXA SA: Key Employees Continued
- Table 14: AXA SA: Key Employees Continued
- Table 15: AXA SA: Key Employees Continued
- Table 17: Aksigorta AS: Key Employees
- Table 18: Turkey size of population (million), 2016-20
- Table 19: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Turkey gdp (current prices, \$ billion), 2016-20
- Table 21: Turkey inflation, 2016-20
- Table 22: Turkey consumer price index (absolute), 2016-20
- Table 23: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey insurance market value: \$ billion, 2016-20(e)

Figure 2: Turkey insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Turkey insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Turkey insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the insurance market in Turkey, 2020

Figure 6: Drivers of buyer power in the insurance market in Turkey, 2020

Figure 7: Drivers of supplier power in the insurance market in Turkey, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Turkey, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Turkey, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Turkey, 2020

Figure 11: Turkey insurance market share: % share, by value, 2020(e)

COMPANIES MENTIONED

Allianz SE

Anadolu Anonim Turk Sigorta Sirketi

AXA SA

Aksigorta AS

I would like to order

Product name: Insurance in Turkey

Product link: <https://marketpublishers.com/r/I37277E0300EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I37277E0300EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970