

# Insurance in Thailand

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## Abstracts

Insurance in Thailand

### Summary

Insurance in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Thai insurance market is expected to generate total gross written premiums of \$25.7bn in 2020, representing a compound annual growth rate (CAGR) of 0.5% between 2016 and 2020.

The life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$16.8bn, equivalent to 65.4% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

### Scope

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the insurance market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Thailand

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand insurance market with five year forecasts by both value and volume

## **Reasons to Buy**

What was the size of the Thailand insurance market by value in 2020?

What will be the size of the Thailand insurance market in 2025?

What factors are affecting the strength of competition in the Thailand insurance market?

How has the market performed over the last five years?

How large is Thailand's insurance market in relation to its regional counterparts?

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### COMPANIES MENTIONED

AIA Group Limited

Muang Thai Life Assurance Public Co Ltd

AXA SA

Thai Life Insurance Public Company Ltd

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