

# Insurance in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Insurance in Singapore - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Insurance in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Singaporean insurance market had total gross written premiums of \$35.1bn in 2020, representing a compound annual growth rate (CAGR) of 9.1% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$25.8bn, equivalent to 73.7% of the market's overall value.

Insurance companies in Singapore are increasingly adopting new technologies in their product offering, a trend which has been accelerated by the COVID-19 pandemic as nationwide lockdowns and social distancing measures have restricted consumers' ability to consult insurance firms in person.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Singapore

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore insurance market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Singapore media market by value in 2020?

What will be the size of the Singapore media market in 2025?

What factors are affecting the strength of competition in the Singapore media market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's media market?



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