

# Insurance in Middle East - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Insurance in Middle East industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Middle Eastern insurance market had total gross written premiums of \$44.0bn in 2020, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2020.

The non-life Insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$29.8bn, equivalent to 67.8% of the market's overall value.

The COVID-19 pandemic has had a significant impact on the Middle Eastern insurance market. Cuts to interest rates and a reduction in demand for certain types of insurance, such as motor and travel, have constrained insurance

companies' profits and pushed the market into decline in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Middle East

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East insurance market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Middle East automotive manufacturing market by value in 2020?

What will be the size of the Middle East automotive manufacturing market in 2025?

What factors are affecting the strength of competition in the Middle East automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Middle East's automotive manufacturing market?

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