

# Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Japanese insurance market had total gross written premiums of \$410.5bn in 2020, representing a compound annual rate of change (CARC) of -2.7% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$291.4bn, equivalent to 71% of the market's overall value.

Digital innovation has become increasingly popular in the Japanese insurance market and is likely to be a key driver for growth going forwards.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Japan

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan insurance market with five year forecasts

## REASONS TO BUY

What was the size of the Japan media market by value in 2020?

What will be the size of the Japan media market in 2025?

What factors are affecting the strength of competition in the Japan media market?

How has the market performed over the last five years?

What are the main segments that make up Japan's media market?

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