

# Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/I0774BA0FAB2EN.html>

Date: November 2021

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: I0774BA0FAB2EN

## Abstracts

Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Insurance in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Japanese insurance market had total gross written premiums of \$410.5bn in 2020, representing a compound annual rate of change (CARC) of -2.7% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$291.4bn, equivalent to 71% of the market's overall value.

Digital innovation has become increasingly popular in the Japanese insurance market and is likely to be a key driver for growth going forwards.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the insurance market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Japan

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan media market by value in 2020?

What will be the size of the Japan media market in 2025?

What factors are affecting the strength of competition in the Japan media market?

How has the market performed over the last five years?

What are the main segments that make up Japan's media market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Which leading players are currently facing challenges?
- 7.5. How has the COVID-19 outbreak impacted the market?

## **8 COMPANY PROFILES**

- 8.1. Nippon Life Insurance Company
- 8.2. Dai-ichi Life Holdings Inc
- 8.3. Meiji Yasuda Life Insurance Co
- 8.4. Japan Post Insurance Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan insurance market value: \$ billion, 2016–20
- Table 2: Japan insurance market category segmentation: \$ billion, 2020
- Table 3: Japan insurance market geography segmentation: \$ billion, 2020
- Table 4: Japan insurance market value forecast: \$ billion, 2020–25
- Table 5: Japan insurance market share: % share, by value, 2020
- Table 6: Nippon Life Insurance Company: key facts
- Table 7: Nippon Life Insurance Company: Key Employees
- Table 8: Nippon Life Insurance Company: Key Employees Continued
- Table 9: Nippon Life Insurance Company: Key Employees Continued
- Table 10: Dai-ichi Life Holdings Inc: key facts
- Table 11: Dai-ichi Life Holdings Inc: Annual Financial Ratios
- Table 12: Dai-ichi Life Holdings Inc: Key Employees
- Table 13: Dai-ichi Life Holdings Inc: Key Employees Continued
- Table 14: Meiji Yasuda Life Insurance Co: key facts
- Table 15: Meiji Yasuda Life Insurance Co: Key Employees
- Table 16: Meiji Yasuda Life Insurance Co: Key Employees Continued
- Table 17: Japan Post Insurance Co., Ltd.: key facts
- Table 18: Japan Post Insurance Co., Ltd.: Annual Financial Ratios
- Table 19: Japan Post Insurance Co., Ltd.: Key Employees
- Table 20: Japan Post Insurance Co., Ltd.: Key Employees Continued
- Table 21: Japan size of population (million), 2016–20
- Table 22: Japan gdp (constant 2005 prices, \$ billion), 2016–20
- Table 23: Japan gdp (current prices, \$ billion), 2016–20
- Table 24: Japan inflation, 2016–20
- Table 25: Japan consumer price index (absolute), 2016–20
- Table 26: Japan exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan insurance market value: \$ billion, 2016–20

Figure 2: Japan insurance market category segmentation: % share, by value, 2020

Figure 3: Japan insurance market geography segmentation: % share, by value, 2020

Figure 4: Japan insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the insurance market in Japan, 2020

Figure 6: Drivers of buyer power in the insurance market in Japan, 2020

Figure 7: Drivers of supplier power in the insurance market in Japan, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Japan, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Japan, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Japan, 2020

Figure 11: Japan insurance market share: % share, by value, 2020

## I would like to order

Product name: Insurance in Japan - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/I0774BA0FAB2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I0774BA0FAB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970