

Insurance in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/I00342021960EN.html>

Date: November 2021

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: I00342021960EN

Abstracts

Insurance in Italy - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Insurance in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Italian insurance market had total gross written premiums of \$161.8bn in 2020, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$118.5bn, equivalent to 73.2% of the market's overall value.

The COVID-19 pandemic, which first took hold in Italy in early 2020, has had a significant impact on the insurance market. Cuts to interest rates have hampered insurance companies' profits, and there has been a reduction in demand for certain types of insurance, such as travel insurance, amid pandemic-

mandated nationwide lockdown restrictions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Italy

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy insurance market with five year forecasts

REASONS TO BUY

What was the size of the Italy automotive manufacturing market by value in 2020?

What will be the size of the Italy automotive manufacturing market in 2025?

What factors are affecting the strength of competition in the Italy automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's automotive manufacturing market?

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2. MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3. MARKET DATA

- 3.1. Market value

4. MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5. MARKET OUTLOOK

- 5.1. Market value forecast

6. FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7. COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 7.5. How has the COVID-19 outbreak impacted the market?

8. COMPANY PROFILES

- 8.1. Assicurazioni Generali SpA
- 8.2. Poste Italiane SpA
- 8.3. Intesa Sanpaolo SpA
- 8.4. UnipolSai Assicurazioni SpA

9. MACROECONOMIC INDICATORS

- 9.1. Country data

10. APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy insurance market value: \$ billion, 2016–20
Table 2: Italy insurance market category segmentation: \$ billion, 2020
Table 3: Italy insurance market geography segmentation: \$ billion, 2020
Table 4: Italy insurance market value forecast: \$ billion, 2020–25
Table 5: Italy insurance market share: % share, by value, 2020
Table 6: Assicurazioni Generali SpA: key facts
Table 7: Assicurazioni Generali SpA: Annual Financial Ratios
Table 8: Assicurazioni Generali SpA: Key Employees
Table 9: Assicurazioni Generali SpA: Key Employees Continued
Table 10: Poste Italiane SpA: key facts
Table 11: Poste Italiane SpA: Annual Financial Ratios
Table 12: Poste Italiane SpA: Key Employees
Table 13: Intesa Sanpaolo SpA: key facts
Table 14: Intesa Sanpaolo SpA: Annual Financial Ratios
Table 15: Intesa Sanpaolo SpA: Key Employees
Table 16: Intesa Sanpaolo SpA: Key Employees Continued
Table 17: UnipolSai Assicurazioni SpA: key facts
Table 18: UnipolSai Assicurazioni SpA: Annual Financial Ratios
Table 19: UnipolSai Assicurazioni SpA: Key Employees
Table 20: UnipolSai Assicurazioni SpA: Key Employees Continued
Table 21: Italy size of population (million), 2016–20
Table 22: Italy gdp (constant 2005 prices, \$ billion), 2016–20
Table 23: Italy gdp (current prices, \$ billion), 2016–20
Table 24: Italy inflation, 2016–20
Table 25: Italy consumer price index (absolute), 2016–20
Table 26: Italy exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Italy insurance market value: \$ billion, 2016–20

Figure 2: Italy insurance market category segmentation: % share, by value, 2020

Figure 3: Italy insurance market geography segmentation: % share, by value, 2020

Figure 4: Italy insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the insurance market in Italy, 2020

Figure 6: Drivers of buyer power in the insurance market in Italy, 2020

Figure 7: Drivers of supplier power in the insurance market in Italy, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Italy, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Italy, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Italy, 2020

Figure 11: Italy insurance market share: % share, by value, 2020

I would like to order

Product name: Insurance in Italy - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/I00342021960EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I00342021960EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970