

Insurance in Hong Kong

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Abstracts

Insurance in Hong Kong

Summary

Insurance in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Hong Kong insurance market is expected to generate total gross written premiums of \$67.2bn in 2020, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2020.

The life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$62.2bn, equivalent to 92.7% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the insurance market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Hong Kong

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Hong Kong insurance market by value in 2020?

What will be the size of the Hong Kong insurance market in 2025?

What factors are affecting the strength of competition in the Hong Kong insurance market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How the COVID-19 outbreak has impacted the sector?

8 COMPANY PROFILES

- 8.1. AIA Group Limited
- 8.2. Prudential Plc
- 8.3. HSBC Insurance (Asia) Limited
- 8.4. BOC Group Life Assurance Company Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Hong Kong insurance market value: \$ billion, 2016-20(e)
Table 2: Hong Kong insurance market category segmentation: \$ billion, 2020(e)
Table 3: Hong Kong insurance market geography segmentation: \$ billion, 2020(e)
Table 4: Hong Kong insurance market value forecast: \$ billion, 2020-25
Table 5: Hong Kong insurance market share: % share, by value, 2020(e)
Table 7: AIA Group Limited: Key Employees
Table 9: Prudential Plc: Key Employees
Table 11: HSBC Insurance (Asia) Limited: Key Employees
Table 13: BOC Group Life Assurance Company Limited: Key Employees
Table 14: Hong Kong size of population (million), 2016-20
Table 15: Hong Kong gdp (constant 2005 prices, \$ billion), 2016-20
Table 16: Hong Kong gdp (current prices, \$ billion), 2016-20
Table 17: Hong Kong inflation, 2016-20
Table 18: Hong Kong consumer price index (absolute), 2016-20
Table 19: Hong Kong exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong insurance market value: \$ billion, 2016-20(e)

Figure 2: Hong Kong insurance market category segmentation: % share, by value, 2020(e)

Figure 3: Hong Kong insurance market geography segmentation: % share, by value, 2020(e)

Figure 4: Hong Kong insurance market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the insurance market in Hong Kong, 2020

Figure 6: Drivers of buyer power in the insurance market in Hong Kong, 2020

Figure 7: Drivers of supplier power in the insurance market in Hong Kong, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Hong Kong, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Hong Kong, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Hong Kong, 2020

Figure 11: Hong Kong insurance market share: % share, by value, 2020(e)

COMPANIES MENTIONED

AIA Group Limited

Prudential Plc

HSBC Insurance (Asia) Limited

BOC Group Life Assurance Company Limited

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