

Insurance in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Insurance in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The German insurance market had total gross written premiums of \$258.3bn in 2020, representing a compound annual growth rate (CAGR) of 4.4% between 2016 and 2020.

The non-life Insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$151.9bn, equivalent to 58.8% of the market's overall value.

Growth in the German insurance market has been supported by the uptake of new technology by insurance companies, a trend which is likely to continue across the forecast period as consumer preferences and demands continue to evolve.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Germany

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany insurance market with five year forecasts

REASONS TO BUY

What was the size of the Germany machinery market by value in 2020?

What will be the size of the Germany machinery market in 2025?

What factors are affecting the strength of competition in the Germany machinery market?

How has the market performed over the last five years?

What are the main segments that make up Germany's machinery market?

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