

# Insurance in Colombia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Insurance in Colombia - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Insurance in Colombia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Colombian insurance market had total gross written premiums of \$8.3bn in 2020, representing a compound annual growth rate (CAGR) of 6.4% between 2016 and 2020.

The non-life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$5.8bn, equivalent to 69.6% of the market's overall value.

Colombia is particularly vulnerable to natural disasters due to the country's geographic location and topography. On the one hand, this has stimulated demand for certain types of insurance, as consumers seek to secure their property and belonging from these extreme events. However, the prevalence of

natural disasters in the country could make insured losses greater, impacting insurance companies' profits.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Colombia

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia insurance market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Colombia automotive manufacturing market by value in 2020?

What will be the size of the Colombia automotive manufacturing market in 2025?

What factors are affecting the strength of competition in the Colombia automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's automotive manufacturing market?

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