

Insurance in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Insurance in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Chinese insurance market had total gross written premiums of \$655.9bn in 2020, representing a compound annual growth rate (CAGR) of 10% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$347.6bn, equivalent to 53% of the market's overall value.

Growth in the Chinese market has been supported by the incorporation of new technologies into insurance companies' product offerings, a trend which has been accelerated by the COVID-19 pandemic, as nationwide lockdowns and social distancing measures have restricted consumers' ability to consult

insurance firms in person.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in China

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China insurance market with five year forecasts

REASONS TO BUY

What was the size of the China media market by value in 2020?

What will be the size of the China media market in 2025?

What factors are affecting the strength of competition in the China media market?

How has the market performed over the last five years?

Who are the top competitors in China's media market?

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