

# Insurance in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/I76148CE676EEN.html>

Date: November 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: I76148CE676EEN

## Abstracts

Insurance in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Insurance in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The Brazilian insurance market had total gross written premiums of \$57.7bn in 2020, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2020.

The life insurance segment was the market's most lucrative in 2020, with total gross written premiums of \$32.2bn, equivalent to 55.8% of the market's overall value.

The COVID-19 pandemic, which first took hold in Brazil in early 2020, has had a significant impact on many markets around the world, including insurance. Interest rate cuts have hampered insurance companies' profits, whilst restrictions on consumers' movement have reduced demand for certain types of

insurance, such as motor and travel.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance market in Brazil

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil insurance market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil media market by value in 2020?

What will be the size of the Brazil media market in 2025?

What factors are affecting the strength of competition in the Brazil media market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's media market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Is there any important M&A activity on the horizon for next year?
- 7.5. How has the COVID-19 outbreak impacted the market?

## **8 COMPANY PROFILES**

- 8.1. Mapfre SA
- 8.2. Banco Bradesco SA
- 8.3. Porto Seguro SA
- 8.4. Banco do Brasil SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil insurance market value: \$ billion, 2016–20
Table 2: Brazil insurance market category segmentation: \$ billion, 2020
Table 3: Brazil insurance market geography segmentation: \$ billion, 2020
Table 4: Brazil insurance market value forecast: \$ billion, 2020–25
Table 5: Brazil insurance market share: % share, by value, 2020
Table 6: Mapfre SA: key facts
Table 7: Mapfre SA: Annual Financial Ratios
Table 8: Mapfre SA: Key Employees
Table 9: Mapfre SA: Key Employees Continued
Table 10: Banco Bradesco SA: key facts
Table 11: Banco Bradesco SA: Annual Financial Ratios
Table 12: Banco Bradesco SA: Key Employees
Table 13: Porto Seguro SA: key facts
Table 14: Porto Seguro SA: Annual Financial Ratios
Table 15: Porto Seguro SA: Key Employees
Table 16: Banco do Brasil SA: key facts
Table 17: Banco do Brasil SA: Annual Financial Ratios
Table 18: Banco do Brasil SA: Key Employees
Table 19: Brazil size of population (million), 2016–20
Table 20: Brazil gdp (constant 2005 prices, \$ billion), 2016–20
Table 21: Brazil gdp (current prices, \$ billion), 2016–20
Table 22: Brazil inflation, 2016–20
Table 23: Brazil consumer price index (absolute), 2016–20
Table 24: Brazil exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil insurance market value: \$ billion, 2016–20

Figure 2: Brazil insurance market category segmentation: % share, by value, 2020

Figure 3: Brazil insurance market geography segmentation: % share, by value, 2020

Figure 4: Brazil insurance market value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the insurance market in Brazil, 2020

Figure 6: Drivers of buyer power in the insurance market in Brazil, 2020

Figure 7: Drivers of supplier power in the insurance market in Brazil, 2020

Figure 8: Factors influencing the likelihood of new entrants in the insurance market in Brazil, 2020

Figure 9: Factors influencing the threat of substitutes in the insurance market in Brazil, 2020

Figure 10: Drivers of degree of rivalry in the insurance market in Brazil, 2020

Figure 11: Brazil insurance market share: % share, by value, 2020

## I would like to order

Product name: Insurance in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/I76148CE676EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I76148CE676EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970