

# **Insurance Global Industry Guide 2016-2025**

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# Abstracts

Insurance Global Industry Guide 2016-2025

#### SUMMARY

Global Insurance industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The insurance market consists of the non-life and life insurance sectors. The value of the market is shown in terms of gross premium incomes.

The life insurance sector consists of mortality protection and annuity.

The non-life insurance sector consists of accident and health, and property and casualty insurance segments.

All currency conversions have been calculated at constant annual 2019 average exchange rates.

The total impact of the COVID19 pandemic on the Insurance industry is currently uncertain, but early indications show that gross premium income will be adversely affected in 2020. There is no way of knowing the length of the pandemic, though announcements of vaccines bring hope that there is an end in sight, and as a result, the likes of the Insurance industry will return to positive growth from 2021 onwards



The global insurance market is expected to generate total gross written premiums of \$5,825.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

The non-life insurance segment is expected to be the market's most lucrative in 2020, with total gross written premiums of \$3,093.3bn, equivalent to 53.1% of the market's overall value.

One of the main drivers of insurance spending is consumer confidence.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global insurance market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global insurance market

Leading company profiles reveal details of key insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global insurance market with five year forecasts

#### **REASONS TO BUY**

What was the size of the global insurance market by value in 2020?

What will be the size of the global insurance market in 2025?

What factors are affecting the strength of competition in the global insurance market?

How has the market performed over the last five years?

Who are the top competitors in the global insurance market?



Insurance Global Industry Guide 2016-2025



# Contents

## **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Competitive Landscape

#### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

#### **3 GLOBAL INSURANCE**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

#### **4 MACROECONOMIC INDICATORS**

4.1. Country data

#### **5 INSURANCE IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

#### **6 INSURANCE IN EUROPE**



- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

# 7 MACROECONOMIC INDICATORS

7.1. Country data

### **8 INSURANCE IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

# 9 MACROECONOMIC INDICATORS

9.1. Country data

# **10 INSURANCE IN GERMANY**

10.1. Market Overview10.2. Market Data10.3. Market Segmentation10.4. Market outlook10.5. Five forces analysis

# **11 MACROECONOMIC INDICATORS**

11.1. Country data

# **12 INSURANCE IN ITALY**

# 12.1. Market Overview

12.2. Market Data



- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

#### **13 MACROECONOMIC INDICATORS**

13.1. Country data

# 14 INSURANCE IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

# **15 MACROECONOMIC INDICATORS**

15.1. Country data

# **16 INSURANCE IN AUSTRALIA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

# **17 MACROECONOMIC INDICATORS**

17.1. Country data

# **18 INSURANCE IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis



#### **19 MACROECONOMIC INDICATORS**

19.1. Country data

#### **20 INSURANCE IN CHINA**

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

# **21 MACROECONOMIC INDICATORS**

21.1. Country data

## 22 INSURANCE IN THE NETHERLANDS

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis

# 23 MACROECONOMIC INDICATORS

23.1. Country data

#### **24 INSURANCE IN SPAIN**

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**



25.1. Country data

#### 26 INSURANCE IN THE UNITED KINGDOM

- 26.1. Market Overview26.2. Market Data26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

### **27 MACROECONOMIC INDICATORS**

27.1. Country data

# **28 INSURANCE IN THE UNITED STATES**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

#### **29 MACROECONOMIC INDICATORS**

29.1. Country data

#### **30 COMPANY PROFILES**

- 30.1. CNP Assurances SA
- 30.2. Credit Agricole SA
- 30.3. BNP Paribas Cardif
- 30.4. AXA SA
- 30.5. R+V Versicherung AG
- 30.6. Assicurazioni Generali SpA
- 30.7. Intesa Sanpaolo SpA
- 30.8. Poste Italiane Group
- 30.9. Meiji Yasuda Life Insurance Co
- 30.10. Japan Post Insurance Co., Ltd.
- 30.11. Nippon Life Insurance Company



- 30.12. Dai-ichi Life Holdings Inc
- 30.13. Suncorp Group Ltd
- 30.14. Insurance Australia Group Ltd
- 30.15. QBE Insurance Group Limited
- 30.16. Allianz SE
- 30.17. Chubb Ltd
- 30.18. Intact Financial Corp
- 30.19. Desjardins Group
- 30.20. Ping An Insurance (Group) Company of China, Ltd.
- 30.21. China Life Insurance Co Ltd
- 30.22. The People's Insurance Company (Group) of China Ltd
- 30.23. Achmea BV
- 30.24. ASR Nederland NV
- 30.25. Nationale-Nederlanden Levensverzekering Maatschappij N.V.
- 30.26. VidaCaixa, S.A.U. de Seguros y Reaseguros
- 30.27. Mapfre SA
- 30.28. Aviva Plc
- 30.29. Prudential Plc
- 30.30. Lloyds Banking Group Plc
- 30.31. Zurich Insurance Group Ltd
- 30.32. State Farm Mutual Automobile Insurance Co
- 30.33. Berkshire Hathaway Inc
- 30.34. MetLife Inc
- 30.35. The Northwestern Mutual Life Insurance Co

# **31 APPENDIX**

- 31.1. Methodology
- 31.2. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Global insurance market value: \$ billion, 2016-20 Table 2: Global insurance market category segmentation: \$ billion, 2020 Table 3: Global insurance market geography segmentation: \$ billion, 2020 Table 4: Global insurance market share: % share, by value, 2020 Table 5: Global insurance market value forecast: \$ billion, 2020-25 Table 6: Global size of population (million), 2016-20 Table 7: Global gdp (constant 2005 prices, \$ billion), 2016-20 Table 8: Global gdp (current prices, \$ billion), 2016-20 Table 9: Global inflation, 2016-20 Table 10: Global consumer price index (absolute), 2016-20 Table 11: Global exchange rate, 2016-20 Table 12: Asia-Pacific insurance market value: \$ billion, 2016-20 Table 13: Asia-Pacific insurance market category segmentation: \$ billion, 2020 Table 14: Asia-Pacific insurance market geography segmentation: \$ billion, 2020 Table 15: Asia-Pacific insurance market share: % share, by value, 2020 Table 16: Asia-Pacific insurance market value forecast: \$ billion, 2020-25 Table 17: Europe insurance market value: \$ billion, 2016-20 Table 18: Europe insurance market category segmentation: \$ billion, 2020 Table 19: Europe insurance market geography segmentation: \$ billion, 2020 Table 20: Europe insurance market share: % share, by value, 2020 Table 21: Europe insurance market value forecast: \$ billion, 2020-25 Table 22: Europe size of population (million), 2016-20 Table 23: Europe gdp (constant 2005 prices, \$ billion), 2016-20 Table 24: Europe gdp (current prices, \$ billion), 2016-20 Table 25: Europe inflation, 2016-20 Table 26: Europe consumer price index (absolute), 2016-20 Table 27: Europe exchange rate, 2016-20 Table 28: France insurance market value: \$ billion, 2016-20 Table 29: France insurance market category segmentation: \$ billion, 2020 Table 30: France insurance market geography segmentation: \$ billion, 2020 Table 31: France insurance market share: % share, by value, 2020 Table 32: France insurance market value forecast: \$ billion, 2020-25 Table 33: France size of population (million), 2016-20 Table 34: France gdp (constant 2005 prices, \$ billion), 2016-20 Table 35: France gdp (current prices, \$ billion), 2016-20



Table 36: France inflation, 2016-20

Table 37: France consumer price index (absolute), 2016-20

- Table 38: France exchange rate, 2016-20
- Table 39: Germany insurance market value: \$ billion, 2016-20
- Table 40: Germany insurance market category segmentation: \$ billion, 2020
- Table 41: Germany insurance market geography segmentation: \$ billion, 2020
- Table 42: Germany insurance market share: % share, by value, 2020
- Table 43: Germany insurance market value forecast: \$ billion, 2020-25
- Table 44: Germany size of population (million), 2016-20
- Table 45: Germany gdp (constant 2005 prices, \$ billion), 2016-20
- Table 46: Germany gdp (current prices, \$ billion), 2016-20
- Table 47: Germany inflation, 2016-20
- Table 48: Germany consumer price index (absolute), 2016-20
- Table 49: Germany exchange rate, 2016-20
- Table 50: Italy insurance market value: \$ billion, 2016-20
- Table 51: Italy insurance market category segmentation: \$ billion, 2020
- Table 52: Italy insurance market geography segmentation: \$ billion, 2020
- Table 53: Italy insurance market share: % share, by value, 2020
- Table 54: Italy insurance market value forecast: \$ billion, 2020-25
- Table 55: Italy size of population (million), 2016-20
- Table 56: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 57: Italy gdp (current prices, \$ billion), 2016-20
- Table 58: Italy inflation, 2016-20
- Table 59: Italy consumer price index (absolute), 2016-20
- Table 60: Italy exchange rate, 2016-20



# **List Of Figures**

### LIST OF FIGURES

Figure 1: Global insurance market value: \$ billion, 2016-20 Figure 2: Global insurance market category segmentation: % share, by value, 2020 Figure 3: Global insurance market geography segmentation: % share, by value, 2020 Figure 4: Global insurance market share: % share, by value, 2020 Figure 5: Global insurance market value forecast: \$ billion, 2020-25 Figure 6: Forces driving competition in the global insurance market, 2020 Figure 7: Drivers of buyer power in the global insurance market, 2020 Figure 8: Drivers of supplier power in the global insurance market, 2020 Figure 9: Factors influencing the likelihood of new entrants in the global insurance market, 2020 Figure 10: Factors influencing the threat of substitutes in the global insurance market, 2020 Figure 11: Drivers of degree of rivalry in the global insurance market, 2020 Figure 12: Asia-Pacific insurance market value: \$ billion, 2016-20 Figure 13: Asia-Pacific insurance market category segmentation: % share, by value, 2020 Figure 14: Asia-Pacific insurance market geography segmentation: % share, by value, 2020 Figure 15: Asia-Pacific insurance market share: % share, by value, 2020 Figure 16: Asia-Pacific insurance market value forecast: \$ billion, 2020-25 Figure 17: Forces driving competition in the insurance market in Asia-Pacific, 2020 Figure 18: Drivers of buyer power in the insurance market in Asia-Pacific, 2020 Figure 19: Drivers of supplier power in the insurance market in Asia-Pacific, 2020 Figure 20: Factors influencing the likelihood of new entrants in the insurance market in Asia-Pacific, 2020 Figure 21: Factors influencing the threat of substitutes in the insurance market in Asia-Pacific, 2020 Figure 22: Drivers of degree of rivalry in the insurance market in Asia-Pacific, 2020 Figure 23: Europe insurance market value: \$ billion, 2016-20 Figure 24: Europe insurance market category segmentation: % share, by value, 2020 Figure 25: Europe insurance market geography segmentation: % share, by value, 2020 Figure 26: Europe insurance market share: % share, by value, 2020 Figure 27: Europe insurance market value forecast: \$ billion, 2020-25 Figure 28: Forces driving competition in the insurance market in Europe, 2020 Figure 29: Drivers of buyer power in the insurance market in Europe, 2020



Figure 30: Drivers of supplier power in the insurance market in Europe, 2020 Figure 31: Factors influencing the likelihood of new entrants in the insurance market in Europe, 2020 Figure 32: Factors influencing the threat of substitutes in the insurance market in Europe, 2020 Figure 33: Drivers of degree of rivalry in the insurance market in Europe, 2020 Figure 34: France insurance market value: \$ billion, 2016-20 Figure 35: France insurance market category segmentation: % share, by value, 2020 Figure 36: France insurance market geography segmentation: % share, by value, 2020 Figure 37: France insurance market share: % share, by value, 2020 Figure 38: France insurance market value forecast: \$ billion, 2020-25 Figure 39: Forces driving competition in the insurance market in France, 2020 Figure 40: Drivers of buyer power in the insurance market in France, 2020 Figure 41: Drivers of supplier power in the insurance market in France, 2020 Figure 42: Factors influencing the likelihood of new entrants in the insurance market in France, 2020 Figure 43: Factors influencing the threat of substitutes in the insurance market in France, 2020 Figure 44: Drivers of degree of rivalry in the insurance market in France, 2020 Figure 45: Germany insurance market value: \$ billion, 2016-20 Figure 46: Germany insurance market category segmentation: % share, by value, 2020 Figure 47: Germany insurance market geography segmentation: % share, by value, 2020 Figure 48: Germany insurance market share: % share, by value, 2020 Figure 49: Germany insurance market value forecast: \$ billion, 2020-25 Figure 50: Forces driving competition in the insurance market in Germany, 2020 Figure 51: Drivers of buyer power in the insurance market in Germany, 2020 Figure 52: Drivers of supplier power in the insurance market in Germany, 2020 Figure 53: Factors influencing the likelihood of new entrants in the insurance market in Germany, 2020 Figure 54: Factors influencing the threat of substitutes in the insurance market in Germany, 2020 Figure 55: Drivers of degree of rivalry in the insurance market in Germany, 2020 Figure 56: Italy insurance market value: \$ billion, 2016-20 Figure 57: Italy insurance market category segmentation: % share, by value, 2020 Figure 58: Italy insurance market geography segmentation: % share, by value, 2020 Figure 59: Italy insurance market share: % share, by value, 2020 Figure 60: Italy insurance market value forecast: \$ billion, 2020-25 Figure 61: Forces driving competition in the insurance market in Italy, 2020



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