

# Insurance Brokers North America (NAFTA) Industry Guide 2017

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## Abstracts

Insurance Brokers North America (NAFTA) Industry Guide 2017

### SUMMARY

The NAFTA Insurance Brokers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The insurance brokers industry within the NAFTA countries had a total market value of \$29.7 billion in 2016. The Mexico was the fastest growing country, with a CAGR of 12.9% over the 2012-16 period.

Within the insurance brokers industry, the US is the leading country among the NAFTA bloc, with market revenues of \$27.0 billion in 2016. This was followed by Canada and Mexico, with a value of \$2.2 and \$0.4 billion, respectively.

The US is expected to lead the insurance brokers industry in the NAFTA bloc, with a value of \$35.9 billion in 2021, followed by Canada and Mexico with expected values of \$3.0 and \$0.6 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA insurance brokers market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA insurance brokers market

Leading company profiles reveal details of key insurance brokers market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA insurance brokers market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA insurance brokers market by value in 2016?

What will be the size of the NAFTA insurance brokers market in 2021?

What factors are affecting the strength of competition in the NAFTA insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA insurance brokers market?

## Contents

Introduction  
What is this report about?  
Who is the target reader?  
How to use this report  
Definitions  
NAFTA Insurance Brokers  
Industry Outlook  
Insurance Brokers in Canada  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Insurance Brokers in Mexico  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Insurance Brokers in The United States  
Market Overview  
Market Data  
Market Segmentation  
Market outlook  
Five forces analysis  
Macroeconomic indicators  
Company Profiles  
Leading companies  
Appendix  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries insurance brokers industry, revenue (\$bn), 2012-21
Table 2: NAFTA countries insurance brokers industry, revenue (\$bn), 2012-16
Table 3: NAFTA countries insurance brokers industry forecast, revenue (\$bn), 2016-21
Table 4: Canada insurance brokers sector value: \$ million, 2012–16
Table 5: Canada insurance brokers sector category segmentation: \$ million, 2016
Table 6: Canada insurance brokers sector geography segmentation: \$ million, 2016
Table 7: Canada insurance brokers sector value forecast: \$ million, 2016–21
Table 8: Canada size of population (million), 2012–16
Table 9: Canada gdp (constant 2005 prices, \$ billion), 2012–16
Table 10: Canada gdp (current prices, \$ billion), 2012–16
Table 11: Canada inflation, 2012–16
Table 12: Canada consumer price index (absolute), 2012–16
Table 13: Canada exchange rate, 2012–16
Table 14: Mexico insurance brokers sector value: \$ million, 2012–16
Table 15: Mexico insurance brokers sector category segmentation: \$ million, 2016
Table 16: Mexico insurance brokers sector geography segmentation: \$ million, 2016
Table 17: Mexico insurance brokers sector value forecast: \$ million, 2016–21
Table 18: Mexico size of population (million), 2012–16
Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2012–16
Table 20: Mexico gdp (current prices, \$ billion), 2012–16
Table 21: Mexico inflation, 2012–16
Table 22: Mexico consumer price index (absolute), 2012–16
Table 23: Mexico exchange rate, 2012–16
Table 24: United States insurance brokers sector value: \$ million, 2012–16
Table 25: United States insurance brokers sector category segmentation: \$ million, 2016
Table 26: United States insurance brokers sector geography segmentation: \$ million, 2016
Table 27: United States insurance brokers sector value forecast: \$ million, 2016–21
Table 28: United States size of population (million), 2012–16
Table 29: United States gdp (constant 2005 prices, \$ billion), 2012–16
Table 30: United States gdp (current prices, \$ billion), 2012–16
Table 31: United States inflation, 2012–16
Table 32: United States consumer price index (absolute), 2012–16
Table 33: United States exchange rate, 2012–15

Table 34: Aon plc: key facts

Table 35: Aon plc: key financials (\$)

Table 36: Aon plc: key financial ratios

Table 37: Arthur J. Gallagher & Co.: key facts

Table 38: Arthur J. Gallagher & Co.: key financials (\$)

Table 39: Arthur J. Gallagher & Co.: key financial ratios

Table 40: Jones DesLauriers Insurance Management Inc.: key facts

Table 41: Rogers Insurance: key facts

Table 42: Marsh & McLennan Companies, Inc.: key facts

Table 43: Marsh & McLennan Companies, Inc.: key financials (\$)

Table 44: Marsh & McLennan Companies, Inc.: key financials (€)

Table 45: Marsh & McLennan Companies, Inc.: key financial ratios

Table 46: Willis Towers Watson Public Limited Company: key facts

Table 47: Willis Towers Watson Public Limited Company: key financials (\$)

Table 48: Willis Towers Watson Public Limited Company: key financial ratios

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries insurance brokers industry, revenue (\$bn), 2012-21
- Figure 2: NAFTA countries insurance brokers industry, revenue (\$bn), 2012-16
- Figure 3: NAFTA countries insurance brokers industry forecast, revenue (\$bn), 2016-21
- Figure 4: Canada insurance brokers sector value: \$ million, 2012–16
- Figure 5: Canada insurance brokers sector category segmentation: % share, by value, 2016
- Figure 6: Canada insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 7: Canada insurance brokers sector value forecast: \$ million, 2016–21
- Figure 8: Forces driving competition in the insurance brokers sector in Canada, 2016
- Figure 9: Drivers of buyer power in the insurance brokers sector in Canada, 2016
- Figure 10: Drivers of supplier power in the insurance brokers sector in Canada, 2016
- Figure 11: Factors influencing the likelihood of new entrants in the insurance brokers sector in Canada, 2016
- Figure 12: Factors influencing the threat of substitutes in the insurance brokers sector in Canada, 2016
- Figure 13: Drivers of degree of rivalry in the insurance brokers sector in Canada, 2016
- Figure 14: Mexico insurance brokers sector value: \$ million, 2012–16
- Figure 15: Mexico insurance brokers sector category segmentation: % share, by value, 2016
- Figure 16: Mexico insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 17: Mexico insurance brokers sector value forecast: \$ million, 2016–21
- Figure 18: Forces driving competition in the insurance brokers sector in Mexico, 2016
- Figure 19: Drivers of buyer power in the insurance brokers sector in Mexico, 2016
- Figure 20: Drivers of supplier power in the insurance brokers sector in Mexico, 2016
- Figure 21: Factors influencing the likelihood of new entrants in the insurance brokers sector in Mexico, 2016
- Figure 22: Factors influencing the threat of substitutes in the insurance brokers sector in Mexico, 2016
- Figure 23: Drivers of degree of rivalry in the insurance brokers sector in Mexico, 2016
- Figure 24: United States insurance brokers sector value: \$ million, 2012–16
- Figure 25: United States insurance brokers sector category segmentation: % share, by value, 2016
- Figure 26: United States insurance brokers sector geography segmentation: % share,

by value, 2016

Figure 27: United States insurance brokers sector value forecast: \$ million, 2016–21

Figure 28: Forces driving competition in the insurance brokers sector in the United States, 2016

Figure 29: Drivers of buyer power in the insurance brokers sector in the United States, 2016

Figure 30: Drivers of supplier power in the insurance brokers sector in the United States, 2016

Figure 31: Factors influencing the likelihood of new entrants in the insurance brokers sector in the United States, 2016

Figure 32: Factors influencing the threat of substitutes in the insurance brokers sector in the United States, 2016

Figure 33: Drivers of degree of rivalry in the insurance brokers sector in the United States, 2016

Figure 34: Aon plc: revenues & profitability

Figure 35: Aon plc: assets & liabilities

Figure 36: Arthur J. Gallagher & Co.: revenues & profitability

Figure 37: Arthur J. Gallagher & Co.: assets & liabilities

Figure 38: Marsh & McLennan Companies, Inc.: revenues & profitability

Figure 39: Marsh & McLennan Companies, Inc.: assets & liabilities

Figure 40: Willis Towers Watson Public Limited Company: revenues & profitability

Figure 41: Willis Towers Watson Public Limited Company: assets & liabilities

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