

# Insurance Brokers North America (NAFTA) Industry Guide 2017

<https://marketpublishers.com/r/I3D20CD952EEN.html>

Date: July 2017

Pages: 70

Price: US\$ 795.00 (Single User License)

ID: I3D20CD952EEN

## Abstracts

Insurance Brokers North America (NAFTA) Industry Guide 2017

### SUMMARY

The NAFTA Insurance Brokers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The insurance brokers industry within the NAFTA countries had a total market value of \$29.7 billion in 2016. The Mexico was the fastest growing country, with a CAGR of 12.9% over the 2012-16 period.

Within the insurance brokers industry, the US is the leading country among the NAFTA bloc, with market revenues of \$27.0 billion in 2016. This was followed by Canada and Mexico, with a value of \$2.2 and \$0.4 billion, respectively.

The US is expected to lead the insurance brokers industry in the NAFTA bloc, with a value of \$35.9 billion in 2021, followed by Canada and Mexico with expected values of \$3.0 and \$0.6 billion, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA insurance brokers market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA insurance brokers market

Leading company profiles reveal details of key insurance brokers market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA insurance brokers market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA insurance brokers market by value in 2016?

What will be the size of the NAFTA insurance brokers market in 2021?

What factors are affecting the strength of competition in the NAFTA insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA insurance brokers market?

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