

# Insurance Brokers in the United States

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## Abstracts

Insurance Brokers in the United States

### SUMMARY

Insurance Brokers in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2018 exchange rates.

The US insurance brokers sector had total revenues of \$29.3bn in 2018, representing a compound annual growth rate (CAGR) of 5.7% between 2014 and 2018.

The primary insurance segment was the most lucrative sector in 2018, with total revenues of \$28.7bn, equivalent to 98.1% of the sector's overall value.

An improving economic climate has increased demand for insurance services helping drive growth in the brokers sector.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in the United States

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States insurance brokers market with five year forecasts

## **REASONS TO BUY**

What was the size of the United States insurance brokers market by value in 2018?

What will be the size of the United States insurance brokers market in 2023?

What factors are affecting the strength of competition in the United States insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up the United States's insurance brokers market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What challenges do the leading players face?

## **8 COMPANY PROFILES**

- 8.1. Marsh & McLennan Companies Inc
- 8.2. Aon Plc
- 8.3. Willis Towers Watson Public Limited Company
- 8.4. Arthur J. Gallagher & Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United States insurance brokers sector value: \$ million, 2014-18

Table 2: United States insurance brokers sector category segmentation: \$ million, 2018

Table 3: United States insurance brokers sector geography segmentation: \$ million, 2018

Table 4: United States insurance brokers sector value forecast: \$ million, 2018-23

Table 5: Marsh & McLennan Companies Inc: key facts

Table 6: Marsh & McLennan Companies Inc: Annual Financial Ratios

Table 7: Marsh & McLennan Companies Inc: Key Employees

Table 8: Marsh & McLennan Companies Inc: Key Employees Continued

Table 9: Aon Plc: key facts

Table 10: Aon Plc: Annual Financial Ratios

Table 11: Aon Plc: Key Employees

Table 12: Aon Plc: Key Employees Continued

Table 13: Willis Towers Watson Public Limited Company: key facts

Table 14: Willis Towers Watson Public Limited Company: Annual Financial Ratios

Table 15: Willis Towers Watson Public Limited Company: Key Employees

Table 16: Willis Towers Watson Public Limited Company: Key Employees Continued

Table 17: Arthur J. Gallagher & Co: key facts

Table 18: Arthur J. Gallagher & Co: Annual Financial Ratios

Table 19: Arthur J. Gallagher & Co: Key Employees

Table 20: Arthur J. Gallagher & Co: Key Employees Continued

Table 21: United States size of population (million), 2014-18

Table 22: United States gdp (constant 2005 prices, \$ billion), 2014-18

Table 23: United States gdp (current prices, \$ billion), 2014-18

Table 24: United States inflation, 2014-18

Table 25: United States consumer price index (absolute), 2014-18

Table 26: United States exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: United States insurance brokers sector value: \$ million, 2014-18

Figure 2: United States insurance brokers sector category segmentation: % share, by value, 2018

Figure 3: United States insurance brokers sector geography segmentation: % share, by value, 2018

Figure 4: United States insurance brokers sector value forecast: \$ million, 2018-23

Figure 5: Forces driving competition in the insurance brokers sector in the United States, 2018

Figure 6: Drivers of buyer power in the insurance brokers sector in the United States, 2018

Figure 7: Drivers of supplier power in the insurance brokers sector in the United States, 2018

Figure 8: Factors influencing the likelihood of new entrants in the insurance brokers sector in the United States, 2018

Figure 9: Factors influencing the threat of substitutes in the insurance brokers sector in the United States, 2018

Figure 10: Drivers of degree of rivalry in the insurance brokers sector in the United States, 2018

### COMPANIES MENTIONED

Marsh & McLennan Companies Inc

Aon Plc

Willis Towers Watson Public Limited Company

Arthur J. Gallagher & Co

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