

# Insurance Brokers in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Insurance Brokers in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Insurance Brokers in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of General Insurance and Life Insurance & Pension.

The US insurance brokers sector had total revenues of \$2.8bn in 2020, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2020.

The general insurance segment was the sector's most lucrative in 2020, with total revenues of \$1.6bn, equivalent to 57.5% of the sector's overall value.

The value of the US insurance brokers sector grew by 3.4% in 2020, demonstrating resilience during the COVID-19 pandemic, which reduced

demand for insurance products.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the insurance brokers market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in the United States

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States insurance brokers market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States insurance brokers market by value in 2020?

What will be the size of the United States insurance brokers market in 2025?

What factors are affecting the strength of competition in the United States insurance brokers market?

How has the market performed over the last five years?

Who are the top competitors in the United State's insurance brokers market?

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