+44 20 8123 2220
info@marketpublishers.com

Insurance Brokers in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/IDDD69A514BEEN.html
Date: October 2021
Pages: 49
Price: US$ 350.00 (Single User License)
ID: IDDD69A514BEEN

Abstracts

Insurance Brokers in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Insurance Brokers in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of General Insurance and Life Insurance & Pension.

The US insurance brokers sector had total revenues of $2.8bn in 2020, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2020.

The general insurance segment was the sector's most lucrative in 2020, with total revenues of $1.6bn, equivalent to 57.5% of the sector's overall value.

The value of the US insurance brokers sector grew by 3.4% in 2020, demonstrating resilience during the COVID-19 pandemic, which reduced

demand for insurance products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the insurance brokers market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in the United States

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States insurance brokers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States insurance brokers market by value in 2020?

What will be the size of the United States insurance brokers market in 2025?

What factors are affecting the strength of competition in the United States insurance brokers market?

How has the market performed over the last five years?

Who are the top competitors in the United State's insurance brokers market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

+44 20 8123 2220
info@marketpublishers.com

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. What are the strengths of the leading players?
7.4. What has been the recent M&A activity?
7.5. How did leading players perform in 2020?
7.6. What challenges do the leading players face?

8 COMPANY PROFILES

8.1. Marsh & McLennan Companies Inc
8.2. Aon Plc
8.3. Willis Towers Watson PLC
8.4. Arthur J. Gallagher & Co

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: United States insurance brokers sector value: $ billion, 2016-20
Table 2: United States insurance brokers sector category segmentation: $ billion, 2020
Table 3: United States insurance brokers sector geography segmentation: $ billion, 2020
Table 4: United States insurance brokers sector value forecast: $ billion, 2020-25
Table 5: Marsh & McLennan Companies Inc: key facts
Table 6: Marsh & McLennan Companies Inc: Annual Financial Ratios
Table 7: Marsh & McLennan Companies Inc: Key Employees
Table 8: Marsh & McLennan Companies Inc: Key Employees Continued
Table 9: Aon Plc: key facts
Table 10: Aon Plc: Annual Financial Ratios
Table 11: Aon Plc: Key Employees
Table 12: Aon Plc: Key Employees Continued
Table 13: Willis Towers Watson PLC: key facts
Table 14: Willis Towers Watson PLC: Annual Financial Ratios
Table 15: Willis Towers Watson PLC: Key Employees
Table 16: Willis Towers Watson PLC: Key Employees Continued
Table 17: Arthur J. Gallagher & Co: key facts
Table 18: Arthur J. Gallagher & Co: Annual Financial Ratios
Table 19: Arthur J. Gallagher & Co: Annual Financial Ratios (Continued)
Table 20: Arthur J. Gallagher & Co: Key Employees
Table 21: Arthur J. Gallagher & Co: Key Employees Continued
Table 22: United States size of population (million), 2016-20
Table 23: United States gdp (constant 2005 prices, $ billion), 2016-20
Table 24: United States gdp (current prices, $ billion), 2016-20
Table 25: United States inflation, 2016-20
Table 26: United States consumer price index (absolute), 2016-20
Table 27: United States exchange rate, 2016-20

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: United States insurance brokers sector value: $ billion, 2016-20
Figure 2: United States insurance brokers sector category segmentation: % share, by value, 2020
Figure 3: United States insurance brokers sector geography segmentation: % share, by value, 2020
Figure 4: United States insurance brokers sector value forecast: $ billion, 2020-25
Figure 5: Forces driving competition in the insurance brokers sector in the United States, 2020
Figure 6: Drivers of buyer power in the insurance brokers sector in the United States, 2020
Figure 7: Drivers of supplier power in the insurance brokers sector in the United States, 2020
Figure 8: Factors influencing the likelihood of new entrants in the insurance brokers sector in the United States, 2020
Figure 9: Factors influencing the threat of substitutes in the insurance brokers sector in the United States, 2020
Figure 10: Drivers of degree of rivalry in the insurance brokers sector in the United States, 2020

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Insurance Brokers in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/IDDD69A514BEEN.html

Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IDDD69A514BEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com