

# Insurance Brokers in Spain

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## Abstracts

Insurance Brokers in Spain

### SUMMARY

Insurance Brokers in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the Spain insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The Spanish insurance brokers sector had total revenues of \$356.2m in 2016, representing a compound annual rate of change (CARC) of -3% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$271.0m, equivalent to 76.1% of the sector's overall value. The reinsurance segment contributed revenues of \$85.2m in 2016, equating to

23.9% of the sector's aggregate value.

Insurance spending in Spain has been declining in recent years. Analytically, In detail, insurance spending accounted for 5.3% of GDP in 2012, while in 2015 that figure was reduced to 5%. In fact, demand for non-life insurance products has been mostly stagnant. At the same time, brokerage distribution channel for insurance products has seen its share reducing in recent years.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Spain

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain insurance brokers market with five year forecasts

## **REASONS TO BUY**

What was the size of the Spain insurance brokers market by value in 2016?

What will be the size of the Spain insurance brokers market in 2021?

What factors are affecting the strength of competition in the Spain insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Spain's insurance brokers market?

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### COMPANIES MENTIONED

Aon plc

Jardine Lloyd Thompson Group plc

Marsh & McLennan Companies, Inc.

Willis Towers Watson Public Limited Company

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