

## **Insurance Brokers in South Korea**

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### **Abstracts**

Insurance Brokers in South Korea

### **SUMMARY**

Insurance Brokers in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **SYNOPSIS**

Essential resource for top-line data and analysis covering the South Korea insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### **KEY HIGHLIGHTS**

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The South Korean insurance brokers sector had total revenues of \$525.0m in 2016, representing a compound annual growth rate (CAGR) of 3.8% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$409.5m, equivalent to 78% of the sector's overall value. The reinsurance segment contributed revenues of \$115.5m in 2016, equating to 22%



of the sector's aggregate value.

The growth acceleration of the South Korean insurance brokers sector was evident through increasing demand for non-life insurance products as the disposable income of the population rose significantly in recent years.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in South Korea

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea insurance brokers market with five year forecasts

### **REASONS TO BUY**

What was the size of the South Korea insurance brokers market by value in 2016?

What will be the size of the South Korea insurance brokers market in 2021?

What factors are affecting the strength of competition in the South Korea insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's insurance brokers market?



## **Contents**

**Executive Summary** 

Market value

Market value forecast

Category segmentation

Geography segmentation

Market rivalry

Market Overview

Market definition

Market analysis

Market Data

Market value

Market Segmentation

Category segmentation

Geography segmentation

Market Outlook

Market value forecast

Five Forces Analysis

Summary

Buyer power

Supplier power

New entrants

Threat of substitutes

Degree of rivalry

**Leading Companies** 

Aon plc

Lockton Companies (Korea) Inc.

Marsh & McLennan Companies, Inc.

Willis Towers Watson Public Limited Company

Macroeconomic Indicators

Country data

Methodology

Industry associations

Related MarketLine research

**Appendix** 

About MarketLine



## **List Of Tables**

### LIST OF TABLES

- Table 1: South Korea insurance brokers sector value: \$ billion, 2012–16
- Table 2: South Korea insurance brokers sector category segmentation: \$ billion, 2016
- Table 3: South Korea insurance brokers sector geography segmentation: \$ billion, 2016
- Table 4: South Korea insurance brokers sector value forecast: \$ billion, 2016–21
- Table 5: Aon plc: key facts
- Table 6: Aon plc: key financials (\$)
- Table 7: Aon plc: key financial ratios
- Table 8: Lockton Companies (Korea) Inc.: key facts
- Table 9: Marsh & McLennan Companies, Inc.: key facts
- Table 10: Marsh & McLennan Companies, Inc.: key financials (\$)
- Table 11: Marsh & McLennan Companies, Inc.: key financials (€)
- Table 12: Marsh & McLennan Companies, Inc.: key financial ratios
- Table 13: Willis Towers Watson Public Limited Company: key facts
- Table 14: Willis Towers Watson Public Limited Company: key financials (\$)
- Table 15: Willis Towers Watson Public Limited Company: key financial ratios
- Table 16: South Korea size of population (million), 2012–16
- Table 17: South Korea gdp (constant 2005 prices, \$ billion), 2012-16
- Table 18: South Korea gdp (current prices, \$ billion), 2012–16
- Table 19: South Korea inflation, 2012–16
- Table 20: South Korea consumer price index (absolute), 2012–16
- Table 21: South Korea exchange rate, 2012–16



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: South Korea insurance brokers sector value: \$ billion, 2012–16
- Figure 2: South Korea insurance brokers sector category segmentation: % share, by value, 2016
- Figure 3: South Korea insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 4: South Korea insurance brokers sector value forecast: \$ billion, 2016–21
- Figure 5: Forces driving competition in the insurance brokers sector in South Korea, 2016
- Figure 6: Drivers of buyer power in the insurance brokers sector in South Korea, 2016
- Figure 7: Drivers of supplier power in the insurance brokers sector in South Korea, 2016
- Figure 8: Factors influencing the likelihood of new entrants in the insurance brokers sector in South Korea, 2016
- Figure 9: Factors influencing the threat of substitutes in the insurance brokers sector in South Korea, 2016
- Figure 10: Drivers of degree of rivalry in the insurance brokers sector in South Korea, 2016
- Figure 11: Aon plc: revenues & profitability
- Figure 12: Aon plc: assets & liabilities
- Figure 13: Marsh & McLennan Companies, Inc.: revenues & profitability
- Figure 14: Marsh & McLennan Companies, Inc.: assets & liabilities
- Figure 15: Willis Towers Watson Public Limited Company: revenues & profitability
- Figure 16: Willis Towers Watson Public Limited Company: assets & liabilities

### **COMPANIES MENTIONED**

Aon plc

Lockton Companies (Korea) Inc.

Marsh & McLennan Companies, Inc.

Willis Towers Watson Public Limited Company



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