

Insurance Brokers in North America

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Abstracts

Insurance Brokers in North America

SUMMARY

Insurance Brokers in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the North America insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The North American insurance brokers sector had total revenues of \$29,659.9m in 2016, representing a compound annual growth rate (CAGR) of 8.8% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$28,679.9m, equivalent to 96.7% of the sector's overall value. The Reinsurance segment contributed revenues of \$980.0m in 2016, equating

to 3.3% of the sector's aggregate value.

All countries within this region recorded impressive growth rates, but as the US accounts for almost 89% of the North American sector, the latter is entirely dependent on it. The Mexican sector has a greater room for expansion, as insurance penetration in the country is still low. Furthermore, a decelerating growth trend, mostly evident in the US and Canada is consistent with a mature marketplace which is growing at a likewise trend with population growth that also decelerates in these countries.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in North America

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the North America insurance brokers market by value in 2016?

What will be the size of the North America insurance brokers market in 2021?

What factors are affecting the strength of competition in the North America insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up North America's insurance brokers market?

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COMPANIES MENTIONED

Aon plc

Arthur J. Gallagher & Co.

Marsh & McLennan Companies, Inc.

Willis Towers Watson Public Limited Company

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