

# Insurance Brokers in Japan

<https://marketpublishers.com/r/11BCB669E37EN.html>

Date: June 2017

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: 11BCB669E37EN

## Abstracts

Insurance Brokers in Japan

### SUMMARY

Insurance Brokers in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the Japan insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The Japanese insurance brokers sector had total revenues of \$528.7m in 2016, representing a compound annual growth rate (CAGR) of 4.8% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$412.4m, equivalent to 78% of the sector's overall value. The reinsurance segment contributed revenues of \$116.3m in 2016, equating to 22%

of the sector's aggregate value.

The growth of the Japanese insurance brokers sector was driven by the growth of demand for non-life insurance products in recent years. However, that demand has been grown at a decelerating trend which has affected the growth pattern of the brokers sector.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Japan

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan insurance brokers market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan insurance brokers market by value in 2016?

What will be the size of the Japan insurance brokers market in 2021?

What factors are affecting the strength of competition in the Japan insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Japan's insurance brokers market?

## Contents

Executive Summary  
Market value  
Market value forecast  
Category segmentation  
Geography segmentation  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market Outlook  
Market value forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
Aon plc  
Jardine Lloyd Thompson Group plc  
Kyoritsu Insurance Brokers of Japan  
Marsh & McLennan Companies, Inc.  
Macroeconomic Indicators  
Country data  
Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan insurance brokers sector value: \$ billion, 2012–16
- Table 2: Japan insurance brokers sector category segmentation: \$ billion, 2016
- Table 3: Japan insurance brokers sector geography segmentation: \$ billion, 2016
- Table 4: Japan insurance brokers sector value forecast: \$ billion, 2016–21
- Table 5: Aon plc: key facts
- Table 6: Aon plc: key financials (\$)
- Table 7: Aon plc: key financial ratios
- Table 8: Jardine Lloyd Thompson Group plc: key facts
- Table 9: Jardine Lloyd Thompson Group plc: key financials (\$)
- Table 10: Jardine Lloyd Thompson Group plc: key financials (£)
- Table 11: Jardine Lloyd Thompson Group plc: key financial ratios
- Table 12: Kyoritsu Insurance Brokers of Japan: key facts
- Table 13: Marsh & McLennan Companies, Inc.: key facts
- Table 14: Marsh & McLennan Companies, Inc.: key financials (\$)
- Table 15: Marsh & McLennan Companies, Inc.: key financials (€)
- Table 16: Marsh & McLennan Companies, Inc.: key financial ratios
- Table 17: Japan size of population (million), 2012–16
- Table 18: Japan gdp (constant 2005 prices, \$ billion), 2012–16
- Table 19: Japan gdp (current prices, \$ billion), 2012–16
- Table 20: Japan inflation, 2012–16
- Table 21: Japan consumer price index (absolute), 2012–16
- Table 22: Japan exchange rate, 2012–16

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan insurance brokers sector value: \$ billion, 2012–16

Figure 2: Japan insurance brokers sector category segmentation: % share, by value, 2016

Figure 3: Japan insurance brokers sector geography segmentation: % share, by value, 2016

Figure 4: Japan insurance brokers sector value forecast: \$ billion, 2016–21

Figure 5: Forces driving competition in the insurance brokers sector in Japan, 2016

Figure 6: Drivers of buyer power in the insurance brokers sector in Japan, 2016

Figure 7: Drivers of supplier power in the insurance brokers sector in Japan, 2016

Figure 8: Factors influencing the likelihood of new entrants in the insurance brokers sector in Japan, 2016

Figure 9: Factors influencing the threat of substitutes in the insurance brokers sector in Japan, 2016

Figure 10: Drivers of degree of rivalry in the insurance brokers sector in Japan, 2016

Figure 11: Aon plc: revenues & profitability

Figure 12: Aon plc: assets & liabilities

Figure 13: Jardine Lloyd Thompson Group plc: revenues & profitability

Figure 14: Jardine Lloyd Thompson Group plc: assets & liabilities

Figure 15: Marsh & McLennan Companies, Inc.: revenues & profitability

Figure 16: Marsh & McLennan Companies, Inc.: assets & liabilities

### COMPANIES MENTIONED

Aon plc

Jardine Lloyd Thompson Group plc

Kyoritsu Insurance Brokers of Japan

Marsh & McLennan Companies, Inc.

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