

Insurance Brokers in Italy

<https://marketpublishers.com/r/ICEFC07D138EN.html>

Date: June 2017

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: ICEFC07D138EN

Abstracts

Insurance Brokers in Italy

SUMMARY

Insurance Brokers in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Italy insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The Italian insurance brokers sector had total revenues of \$178.3m in 2016, representing a compound annual growth rate (CAGR) of 1.7% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$135.7m, equivalent to 76.1% of the sector's overall value. The Reinsurance segment contributed revenues of \$42.7m in 2016, equating to

23.9% of the sector's aggregate value.

Insurance brokers in Italy have recorded an increasing market share overall in terms of a distribution channel for insurance products, until 2014 when the biggest increase was reported, according to the Italian National Association of Insurance Companies (ANIA). However, the demand for motor vehicle insurance products that accounts for approximately 54% of non-life insurance products has declined in recent years and this is the niche market where brokers have an increasing penetration. In contrast, in other niche markets such as property insurance that seem more demand-rigid, brokers have recorded loss of market share after 2014.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Italy

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the Italy insurance brokers market by value in 2016?

What will be the size of the Italy insurance brokers market in 2021?

What factors are affecting the strength of competition in the Italy insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Italy's insurance brokers market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Aon plc
Assiteca SpA
Marsh & McLennan Companies, Inc.
Willis Towers Watson Public Limited Company
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy insurance brokers sector value: \$ billion, 2012–16
- Table 2: Italy insurance brokers sector category segmentation: \$ billion, 2016
- Table 3: Italy insurance brokers sector geography segmentation: \$ billion, 2016
- Table 4: Italy insurance brokers sector value forecast: \$ billion, 2016–21
- Table 5: Aon plc: key facts
- Table 6: Aon plc: key financials (\$)
- Table 7: Aon plc: key financial ratios
- Table 8: Assiteca SpA: key facts
- Table 9: Marsh & McLennan Companies, Inc.: key facts
- Table 10: Marsh & McLennan Companies, Inc.: key financials (\$)
- Table 11: Marsh & McLennan Companies, Inc.: key financials (€)
- Table 12: Marsh & McLennan Companies, Inc.: key financial ratios
- Table 13: Willis Towers Watson Public Limited Company: key facts
- Table 14: Willis Towers Watson Public Limited Company: key financials (\$)
- Table 15: Willis Towers Watson Public Limited Company: key financial ratios
- Table 16: Italy size of population (million), 2012–16
- Table 17: Italy gdp (constant 2005 prices, \$ billion), 2012–16
- Table 18: Italy gdp (current prices, \$ billion), 2012–16
- Table 19: Italy inflation, 2012–16
- Table 20: Italy consumer price index (absolute), 2012–16
- Table 21: Italy exchange rate, 2012–16

List Of Figures

LIST OF FIGURES

- Figure 1: Italy insurance brokers sector value: \$ billion, 2012–16
- Figure 2: Italy insurance brokers sector category segmentation: % share, by value, 2016
- Figure 3: Italy insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 4: Italy insurance brokers sector value forecast: \$ billion, 2016–21
- Figure 5: Forces driving competition in the insurance brokers sector in Italy, 2016
- Figure 6: Drivers of buyer power in the insurance brokers sector in Italy, 2016
- Figure 7: Drivers of supplier power in the insurance brokers sector in Italy, 2016
- Figure 8: Factors influencing the likelihood of new entrants in the insurance brokers sector in Italy, 2016
- Figure 9: Factors influencing the threat of substitutes in the insurance brokers sector in Italy, 2016
- Figure 10: Drivers of degree of rivalry in the insurance brokers sector in Italy, 2016
- Figure 11: Aon plc: revenues & profitability
- Figure 12: Aon plc: assets & liabilities
- Figure 13: Marsh & McLennan Companies, Inc.: revenues & profitability
- Figure 14: Marsh & McLennan Companies, Inc.: assets & liabilities
- Figure 15: Willis Towers Watson Public Limited Company: revenues & profitability
- Figure 16: Willis Towers Watson Public Limited Company: assets & liabilities

COMPANIES MENTIONED

Aon plc
Assiteca SpA
Marsh & McLennan Companies, Inc.
Willis Towers Watson Public Limited Company

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