

Insurance Brokers in Italy

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Abstracts

Insurance Brokers in Italy

SUMMARY

Insurance Brokers in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Italy insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The Italian insurance brokers sector had total revenues of \$178.3m in 2016, representing a compound annual growth rate (CAGR) of 1.7% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$135.7m, equivalent to 76.1% of the sector's overall value. The Reinsurance segment contributed revenues of \$42.7m in 2016, equating to

23.9% of the sector's aggregate value.

Insurance brokers in Italy have recorded an increasing market share overall in terms of a distribution channel for insurance products, until 2014 when the biggest increase was reported, according to the Italian National Association of Insurance Companies (ANIA). However, the demand for motor vehicle insurance products that accounts for approximately 54% of non-life insurance products has declined in recent years and this is the niche market where brokers have an increasing penetration. In contrast, in other niche markets such as property insurance that seem more demand-rigid, brokers have recorded loss of market share after 2014.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Italy

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the Italy insurance brokers market by value in 2016?

What will be the size of the Italy insurance brokers market in 2021?

What factors are affecting the strength of competition in the Italy insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Italy's insurance brokers market?

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COMPANIES MENTIONED

Aon plc
Assiteca SpA
Marsh & McLennan Companies, Inc.
Willis Towers Watson Public Limited Company

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