

# Insurance Brokers in France

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## Abstracts

Insurance Brokers in France

### SUMMARY

Insurance Brokers in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2018 exchange rates.

The French insurance brokers sector had total revenues of \$794.1m in 2018, representing a compound annual growth rate (CAGR) of 1.2% between 2014 and 2018.

The primary insurance segment was the most lucrative sector in 2018, with total revenues of \$604.1m, equivalent to 76.1% of the sector's overall value.

High unemployment and weak growth conditions in France are hindering the insurance brokers sector, with customers less suited to taking out expensive insurance policies.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in France

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France insurance brokers market with five year forecasts

## REASONS TO BUY

What was the size of the France insurance brokers market by value in 2018?

What will be the size of the France insurance brokers market in 2023?

What factors are affecting the strength of competition in the France insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up France's insurance brokers market?

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### COMPANIES MENTIONED

Marsh & McLennan Companies Inc

Aon Plc

Willis Towers Watson Public Limited Company

Financiere Herve

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