

Insurance Brokers in Europe

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Abstracts

Insurance Brokers in Europe

SUMMARY

Insurance Brokers in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2018 exchange rates.

The European insurance brokers sector had total revenues of \$6.9bn in 2018, representing a compound annual growth rate (CAGR) of 1.1% between 2014 and 2018.

The primary insurance segment was the most lucrative sector in 2018, with total revenues of \$5.3bn, equivalent to 77.6% of the sector's overall value.

High Insurance Premium Tax, evident in the UK and Germany, can damage earnings in the brokerage sector as they reduce pricing flexibility and thus the broker often has to bear the majority of the costs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Europe

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the Europe insurance brokers market by value in 2018?

What will be the size of the Europe insurance brokers market in 2023?

What factors are affecting the strength of competition in the Europe insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Europe's insurance brokers market?

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COMPANIES MENTIONED

Marsh & McLennan Companies Inc

Aon Plc

Willis Towers Watson Public Limited Company

Arthur J. Gallagher & Co

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