

Insurance Brokers in Brazil

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Abstracts

Insurance Brokers in Brazil

SUMMARY

Insurance Brokers in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Brazil insurance brokers market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The Brazilian insurance brokers sector had total revenues of \$487.4m in 2016, representing a compound annual growth rate (CAGR) of 10.2% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$471.3m, equivalent to 96.7% of the sector's overall value. The reinsurance segment contributed revenues of \$16.1m in 2016, equating to 3.3%

of the sector's aggregate value.

The growth of the sector has been fuelled by the emergence of demand for insurance products in Brazil, as insurance spending has been increasing in recent years in terms of GDP. For instance, residential insurance coverage increased by 9% in 2016, compared to 2015. Furthermore, the growth rate of the sector is also increased somewhat because of the rising inflation in the country, so that real term growth is actually lower.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Brazil

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the Brazil insurance brokers market by value in 2016?

What will be the size of the Brazil insurance brokers market in 2021?

What factors are affecting the strength of competition in the Brazil insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's insurance brokers market?

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COMPANIES MENTIONED

Aon plc

Arthur J. Gallagher & Co.

Marsh & McLennan Companies, Inc.

Willis Towers Watson Public Limited Company

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