

# **Insurance Brokers in Australia**

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# **Abstracts**

Insurance Brokers in Australia

#### SUMMARY

Insurance Brokers in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The insurance brokers market is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2018 exchange rates.

The Australian insurance brokers sector had total revenues of \$490.7m in 2018, representing a compound annual growth rate (CAGR) of 3% between 2014 and 2018.

The primary insurance segment was the most lucrative sector in 2018, with total revenues of \$424.9m, equivalent to 86.6% of the sector's overall value.

The performance of the sector is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2018 - 2023, which is expected to drive the sector to a value of \$562.7m by the end of 2023.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Australia

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia insurance brokers market with five year forecasts

## **REASONS TO BUY**

What was the size of the Australia insurance brokers market by value in 2018?

What will be the size of the Australia insurance brokers market in 2023?

What factors are affecting the strength of competition in the Australia insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Australia's insurance brokers market?



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#### **COMPANIES MENTIONED**

Marsh & McLennan Companies Asia-Pacific Aon Plc MGA Insurance Brokers Pty Ltd Arthur J. Gallagher & Co (Aus) Limited.



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