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Insurance Brokers in Australia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Insurance Brokers in Australia - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Insurance Brokers in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance brokers market is valued in relation to the total brokerage revenue of General Insurance and Life Insurance & Pension.

The Australian insurance brokers sector had total revenues of $0.1bn in 2020, representing a compound annual rate of change (CARC) of -5% between 2016 and 2020.

The general insurance segment was the sector's most lucrative in 2020, with total revenues of $0.1bn, equivalent to 68.7% of the sector's overall value.

The value of the Australian insurance brokers sector declined by 4.2% in 2020, as a result of the COVID-19 pandemic, which reduced demand for insurance products.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the insurance brokers market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the insurance brokers market in Australia

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia insurance brokers market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Australia insurance brokers market by value in 2020?

What will be the size of the Australia insurance brokers market in 2025?

What factors are affecting the strength of competition in the Australia insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up Australia's insurance brokers market?

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