

Insurance Brokers Global Industry Guide 2017

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Abstracts

Insurance Brokers Global Industry Guide 2017

SUMMARY

Global Insurance Brokers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The global insurance brokers sector had total revenues of \$42,775.0m in 2016, representing a compound annual growth rate (CAGR) of 7% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of \$39,165.9m, equivalent to 91.6% of the sector's overall value. The reinsurance segment contributed revenues of \$3,609.1m in 2016, equating to 8.4% of the sector's aggregate value.

The growth of the global sector has been mainly driven by the US and the Asia-Pacific sectors. Analytically, the growing demand for insurance products in these sectors has been crucial.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global insurance brokers market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global insurance brokers market

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the global insurance brokers market by value in 2016?

What will be the size of the global insurance brokers market in 2021?

What factors are affecting the strength of competition in the global insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up the global insurance brokers market?

Contents

EXECUTIVE SUMMARY

Market value

Market value forecast

Category segmentation

Geography segmentation

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Insurance Brokers

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Insurance Brokers in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Insurance Brokers in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Insurance Brokers in France

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Insurance Brokers in Germany

Market Overview

Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in Italy
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in Japan
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in Australia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis

Macroeconomic indicators
Insurance Brokers in The Netherlands
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in Spain
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in The United Kingdom
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Insurance Brokers in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global insurance brokers sector value: \$ million, 2012–16
- Table 2: Global insurance brokers sector category segmentation: \$ million, 2016
- Table 3: Global insurance brokers sector geography segmentation: \$ million, 2016
- Table 4: Global insurance brokers sector value forecast: \$ million, 2016–21
- Table 5: Asia-Pacific insurance brokers sector value: \$ million, 2012–16
- Table 6: Asia-Pacific insurance brokers sector category segmentation: \$ million, 2016
- Table 7: Asia-Pacific insurance brokers sector geography segmentation: \$ million, 2016
- Table 8: Asia-Pacific insurance brokers sector value forecast: \$ million, 2016–21
- Table 9: Europe insurance brokers sector value: \$ million, 2012–16
- Table 10: Europe insurance brokers sector category segmentation: \$ million, 2016
- Table 11: Europe insurance brokers sector geography segmentation: \$ million, 2016
- Table 12: Europe insurance brokers sector value forecast: \$ million, 2016–21
- Table 13: France insurance brokers sector value: \$ million, 2012–16
- Table 14: France insurance brokers sector category segmentation: \$ million, 2016
- Table 15: France insurance brokers sector geography segmentation: \$ million, 2016
- Table 16: France insurance brokers sector value forecast: \$ million, 2016–21
- Table 17: France size of population (million), 2012–16
- Table 18: France gdp (constant 2005 prices, \$ billion), 2012–16
- Table 19: France gdp (current prices, \$ billion), 2012–16
- Table 20: France inflation, 2012–16
- Table 21: France consumer price index (absolute), 2012–16
- Table 22: France exchange rate, 2012–16
- Table 23: Germany insurance brokers sector value: \$ million, 2012–16
- Table 24: Germany insurance brokers sector category segmentation: \$ million, 2016
- Table 25: Germany insurance brokers sector geography segmentation: \$ million, 2016
- Table 26: Germany insurance brokers sector value forecast: \$ million, 2016–21
- Table 27: Germany size of population (million), 2012–16
- Table 28: Germany gdp (constant 2005 prices, \$ billion), 2012–16
- Table 29: Germany gdp (current prices, \$ billion), 2012–16
- Table 30: Germany inflation, 2012–16
- Table 31: Germany consumer price index (absolute), 2012–16
- Table 32: Germany exchange rate, 2012–16
- Table 33: Italy insurance brokers sector value: \$ million, 2012–16
- Table 34: Italy insurance brokers sector category segmentation: \$ million, 2016
- Table 35: Italy insurance brokers sector geography segmentation: \$ million, 2016

- Table 36: Italy insurance brokers sector value forecast: \$ million, 2016–21
- Table 37: Italy size of population (million), 2012–16
- Table 38: Italy gdp (constant 2005 prices, \$ billion), 2012–16
- Table 39: Italy gdp (current prices, \$ billion), 2012–16
- Table 40: Italy inflation, 2012–16
- Table 41: Italy consumer price index (absolute), 2012–16
- Table 42: Italy exchange rate, 2012–16
- Table 43: Japan insurance brokers sector value: \$ million, 2012–16
- Table 44: Japan insurance brokers sector category segmentation: \$ million, 2016
- Table 45: Japan insurance brokers sector geography segmentation: \$ million, 2016
- Table 46: Japan insurance brokers sector value forecast: \$ million, 2016–21
- Table 47: Japan size of population (million), 2012–16
- Table 48: Japan gdp (constant 2005 prices, \$ billion), 2012–16
- Table 49: Japan gdp (current prices, \$ billion), 2012–16
- Table 50: Japan inflation, 2012–16
- Table 51: Japan consumer price index (absolute), 2012–16
- Table 52: Japan exchange rate, 2012–16
- Table 53: Australia insurance brokers sector value: \$ million, 2012–16
- Table 54: Australia insurance brokers sector category segmentation: \$ million, 2016
- Table 55: Australia insurance brokers sector geography segmentation: \$ million, 2016
- Table 56: Australia insurance brokers sector value forecast: \$ million, 2016–21
- Table 57: Australia size of population (million), 2012–16
- Table 58: Australia gdp (constant 2005 prices, \$ billion), 2012–16
- Table 59: Australia gdp (current prices, \$ billion), 2012–16
- Table 60: Australia inflation, 2012–16
- Table 61: Australia consumer price index (absolute), 2012–16
- Table 62: Australia exchange rate, 2012–16
- Table 63: Canada insurance brokers sector value: \$ million, 2012–16
- Table 64: Canada insurance brokers sector category segmentation: \$ million, 2016
- Table 65: Canada insurance brokers sector geography segmentation: \$ million, 2016
- Table 66: Canada insurance brokers sector value forecast: \$ million, 2016–21
- Table 67: Canada size of population (million), 2012–16
- Table 68: Canada gdp (constant 2005 prices, \$ billion), 2012–16
- Table 69: Canada gdp (current prices, \$ billion), 2012–16
- Table 70: Canada inflation, 2012–16
- Table 71: Canada consumer price index (absolute), 2012–16
- Table 72: Canada exchange rate, 2012–16
- Table 73: China insurance brokers sector value: \$ million, 2012–16
- Table 74: China insurance brokers sector category segmentation: \$ million, 2016

Table 75: China insurance brokers sector geography segmentation: \$ million, 2016

Table 76: China insurance brokers sector value forecast: \$ million, 2016–21

Table 77: China size of population (million), 2012–16

Table 78: China gdp (constant 2005 prices, \$ billion), 2012–16

Table 79: China gdp (current prices, \$ billion), 2012–16

Table 80: China inflation, 2012–16

Table 81: China consumer price index (absolute), 2012–16

Table 82: China exchange rate, 2012–16

Table 83: Netherlands insurance brokers sector value: \$ million, 2012–16

Table 84: Netherlands insurance brokers sector category segmentation: \$ million, 2016

Table 85: Netherlands insurance brokers sector geography segmentation: \$ million, 2016

Table 86: Netherlands insurance brokers sector value forecast: \$ million, 2016–21

Table 87: Netherlands size of population (million), 2012–16

Table 88: Netherlands gdp (constant 2005 prices, \$ billion), 2012–16

Table 89: Netherlands gdp (current prices, \$ billion), 2012–16

Table 90: Netherlands inflation, 2012–16

Table 91: Netherlands consumer price index (absolute), 2012–16

Table 92: Netherlands exchange rate, 2012–16

Table 93: Spain insurance brokers sector value: \$ million, 2012–16

Table 94: Spain insurance brokers sector category segmentation: \$ million, 2016

Table 95: Spain insurance brokers sector geography segmentation: \$ million, 2016

Table 96: Spain insurance brokers sector value forecast: \$ million, 2016–21

Table 97: Spain size of population (million), 2012–16

Table 98: Spain gdp (constant 2005 prices, \$ billion), 2012–16

Table 99: Spain gdp (current prices, \$ billion), 2012–16

Table 100: Spain inflation, 2012–16

...

List Of Figures

LIST OF FIGURES

- Figure 1: Global insurance brokers sector value: \$ million, 2012–16
- Figure 2: Global insurance brokers sector category segmentation: % share, by value, 2016
- Figure 3: Global insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 4: Global insurance brokers sector value forecast: \$ million, 2016–21
- Figure 5: Forces driving competition in the global insurance brokers sector, 2016
- Figure 6: Drivers of buyer power in the global insurance brokers sector, 2016
- Figure 7: Drivers of supplier power in the global insurance brokers sector, 2016
- Figure 8: Factors influencing the likelihood of new entrants in the global insurance brokers sector, 2016
- Figure 9: Factors influencing the threat of substitutes in the global insurance brokers sector, 2016
- Figure 10: Drivers of degree of rivalry in the global insurance brokers sector, 2016
- Figure 11: Asia-Pacific insurance brokers sector value: \$ million, 2012–16
- Figure 12: Asia–Pacific insurance brokers sector category segmentation: % share, by value, 2016
- Figure 13: Asia–Pacific insurance brokers sector geography segmentation: % share, by value, 2016
- Figure 14: Asia-Pacific insurance brokers sector value forecast: \$ million, 2016–21
- Figure 15: Forces driving competition in the insurance brokers sector in Asia-Pacific, 2016
- Figure 16: Drivers of buyer power in the insurance brokers sector in Asia-Pacific, 2016
- Figure 17: Drivers of supplier power in the insurance brokers sector in Asia-Pacific, 2016
- Figure 18: Factors influencing the likelihood of new entrants in the insurance brokers sector in Asia-Pacific, 2016
- Figure 19: Factors influencing the threat of substitutes in the insurance brokers sector in Asia-Pacific, 2016
- Figure 20: Drivers of degree of rivalry in the insurance brokers sector in Asia-Pacific, 2016
- Figure 21: Europe insurance brokers sector value: \$ million, 2012–16
- Figure 22: Europe insurance brokers sector category segmentation: % share, by value, 2016
- Figure 23: Europe insurance brokers sector geography segmentation: % share, by

value, 2016

Figure 24: Europe insurance brokers sector value forecast: \$ million, 2016–21

Figure 25: Forces driving competition in the insurance brokers sector in Europe, 2016

Figure 26: Drivers of buyer power in the insurance brokers sector in Europe, 2016

Figure 27: Drivers of supplier power in the insurance brokers sector in Europe, 2016

Figure 28: Factors influencing the likelihood of new entrants in the insurance brokers sector in Europe, 2016

Figure 29: Factors influencing the threat of substitutes in the insurance brokers sector in Europe, 2016

Figure 30: Drivers of degree of rivalry in the insurance brokers sector in Europe, 2016

Figure 31: France insurance brokers sector value: \$ million, 2012–16

Figure 32: France insurance brokers sector category segmentation: % share, by value, 2016

Figure 33: France insurance brokers sector geography segmentation: % share, by value, 2016

Figure 34: France insurance brokers sector value forecast: \$ million, 2016–21

Figure 35: Forces driving competition in the insurance brokers sector in France, 2016

Figure 36: Drivers of buyer power in the insurance brokers sector in France, 2016

Figure 37: Drivers of supplier power in the insurance brokers sector in France, 2016

Figure 38: Factors influencing the likelihood of new entrants in the insurance brokers sector in France, 2016

Figure 39: Factors influencing the threat of substitutes in the insurance brokers sector in France, 2016

Figure 40: Drivers of degree of rivalry in the insurance brokers sector in France, 2016

Figure 41: Germany insurance brokers sector value: \$ million, 2012–16

Figure 42: Germany insurance brokers sector category segmentation: % share, by value, 2016

Figure 43: Germany insurance brokers sector geography segmentation: % share, by value, 2016

Figure 44: Germany insurance brokers sector value forecast: \$ million, 2016–21

Figure 45: Forces driving competition in the insurance brokers sector in Germany, 2016

Figure 46: Drivers of buyer power in the insurance brokers sector in Germany, 2016

Figure 47: Drivers of supplier power in the insurance brokers sector in Germany, 2016

Figure 48: Factors influencing the likelihood of new entrants in the insurance brokers sector in Germany, 2016

Figure 49: Factors influencing the threat of substitutes in the insurance brokers sector in Germany, 2016

Figure 50: Drivers of degree of rivalry in the insurance brokers sector in Germany, 2016

Figure 51: Italy insurance brokers sector value: \$ million, 2012–16

Figure 52: Italy insurance brokers sector category segmentation: % share, by value, 2016

Figure 53: Italy insurance brokers sector geography segmentation: % share, by value, 2016

Figure 54: Italy insurance brokers sector value forecast: \$ million, 2016–21

Figure 55: Forces driving competition in the insurance brokers sector in Italy, 2016

Figure 56: Drivers of buyer power in the insurance brokers sector in Italy, 2016

Figure 57: Drivers of supplier power in the insurance brokers sector in Italy, 2016

Figure 58: Factors influencing the likelihood of new entrants in the insurance brokers sector in Italy, 2016

Figure 59: Factors influencing the threat of substitutes in the insurance brokers sector in Italy, 2016

Figure 60: Drivers of degree of rivalry in the insurance brokers sector in Italy, 2016

Figure 61: Japan insurance brokers sector value: \$ million, 2012–16

Figure 62: Japan insurance brokers sector category segmentation: % share, by value, 2016

Figure 63: Japan insurance brokers sector geography segmentation: % share, by value, 2016

Figure 64: Japan insurance brokers sector value forecast: \$ million, 2016–21

Figure 65: Forces driving competition in the insurance brokers sector in Japan, 2016

Figure 66: Drivers of buyer power in the insurance brokers sector in Japan, 2016

Figure 67: Drivers of supplier power in the insurance brokers sector in Japan, 2016

Figure 68: Factors influencing the likelihood of new entrants in the insurance brokers sector in Japan, 2016

Figure 69: Factors influencing the threat of substitutes in the insurance brokers sector in Japan, 2016

Figure 70: Drivers of degree of rivalry in the insurance brokers sector in Japan, 2016

Figure 71: Australia insurance brokers sector value: \$ million, 2012–16

Figure 72: Australia insurance brokers sector category segmentation: % share, by value, 2016

Figure 73: Australia insurance brokers sector geography segmentation: % share, by value, 2016

Figure 74: Australia insurance brokers sector value forecast: \$ million, 2016–21

Figure 75: Forces driving competition in the insurance brokers sector in Australia, 2016

Figure 76: Drivers of buyer power in the insurance brokers sector in Australia, 2016

Figure 77: Drivers of supplier power in the insurance brokers sector in Australia, 2016

Figure 78: Factors influencing the likelihood of new entrants in the insurance brokers sector in Australia, 2016

Figure 79: Factors influencing the threat of substitutes in the insurance brokers sector in

Australia, 2016

Figure 80: Drivers of degree of rivalry in the insurance brokers sector in Australia, 2016

Figure 81: Canada insurance brokers sector value: \$ million, 2012–16

Figure 82: Canada insurance brokers sector category segmentation: % share, by value, 2016

Figure 83: Canada insurance brokers sector geography segmentation: % share, by value, 2016

Figure 84: Canada insurance brokers sector value forecast: \$ million, 2016–21

Figure 85: Forces driving competition in the insurance brokers sector in Canada, 2016

Figure 86: Drivers of buyer power in the insurance brokers sector in Canada, 2016

Figure 87: Drivers of supplier power in the insurance brokers sector in Canada, 2016

Figure 88: Factors influencing the likelihood of new entrants in the insurance brokers sector in Canada, 2016

Figure 89: Factors influencing the threat of substitutes in the insurance brokers sector in Canada, 2016

Figure 90: Drivers of degree of rivalry in the insurance brokers sector in Canada, 2016

Figure 91: China insurance brokers sector value: \$ million, 2012–16

Figure 92: China insurance brokers sector category segmentation: % share, by value, 2016

Figure 93: China insurance brokers sector geography segmentation: % share, by value, 2016

Figure 94: China insurance brokers sector value forecast: \$ million, 2016–21

Figure 95: Forces driving competition in the insurance brokers sector in China, 2016

Figure 96: Drivers of buyer power in the insurance brokers sector in China, 2016

Figure 97: Drivers of supplier power in the insurance brokers sector in China, 2016

Figure 98: Factors influencing the likelihood of new entrants in the insurance brokers sector in China, 2016

Figure 99: Factors influencing the threat of substitutes in the insurance brokers sector in China, 2016

Figure 100: Drivers of degree of rivalry in the insurance brokers sector in China, 2016

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