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Insurance Brokers Global Industry Almanac 2017

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Abstracts

Insurance Brokers Global Industry Almanac 2017

SUMMARY

Global Insurance Brokers industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The insurance brokers sector is valued in relation to the total brokerage revenue of non-life insurance and reinsurance brokerage firms. All currency conversions have been carried out at constant annual average 2016 exchange rates.

The global insurance brokers sector had total revenues of $42,775.0m in 2016, representing a compound annual growth rate (CAGR) of 7% between 2012 and 2016.

The primary insurance segment was the sector's most lucrative in 2016, with total revenues of $39,165.9m, equivalent to 91.6% of the sector's overall value. The reinsurance segment contributed revenues of $3,609.1m in 2016, equating to 8.4% of the sector's aggregate value.

The growth of the global sector has been mainly driven by the US and the Asia-Pacific sectors. Analytically, the growing demand for insurance products in these sectors has been crucial.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global insurance brokers market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global insurance brokers market

Leading company profiles reveal details of key insurance brokers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global insurance brokers market with five year forecasts

REASONS TO BUY

What was the size of the global insurance brokers market by value in 2016?

What will be the size of the global insurance brokers market in 2021?

What factors are affecting the strength of competition in the global insurance brokers market?

How has the market performed over the last five years?

What are the main segments that make up the global insurance brokers market?

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