

INRIX Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

INRIX Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

INRIX Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

INRIX Inc (INRIX) is a provider of real-time traffic information and connected driving services in the car, online, and on-mobile devices worldwide. The company offers traffic information services, such as congestion alerts, traffic maps, and traffic cameras; real-time, historical, and predictive traffic flow; and XD Traffic that delivers predictive traffic data across highways and secondary roads. INRIX serves to wide end use markets including automotive, auto insurance, fleet, home advertising, public sector, real estate, mobile and internet sectors, media, and enterprise. The company operates through a network of offices in North America, Europe and Asia. INRIX is headquartered in Kirkland, Washington, the US

Scope

Detailed information on INRIX Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting INRIX Inc in the form of a SWOT analysis

An in-depth view of the business model of INRIX Inc including a breakdown and examination of key business segments

Intelligence on INRIX Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about INRIX Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of INRIX Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess INRIX Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on INRIX Inc's business structure, strategy and prospects.

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