

Inner Mongolia Yili Industrial Group Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Inner Mongolia Yili Industrial Group Co Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Inner Mongolia Yili Industrial Group Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Inner Mongolia Yili Industrial Group Co Ltd (Yili Group) is a manufacturer and distributor of dairy products. The company offers liquid milk, ice cream, milk powder, yogurt, and meal replacement nutritional bars. Its product portfolio comprises pure milk, maltose milk, chocolate milk, strawberry milk, skimmed milk, classic organic milk, low-lactose nutrition milk, and sour milk. The company markets its products under ShuHua, QQstar, Chang Yi, We Ke Zi, and YouSuanRu brand names. It also offers infant milk powder, infant formulas, and adult formulas under Pro Kido and Tofer brands, yogurt under MeiYiTian, WeiNong, ShangBuFang, Yi Xiao, Life Up, and PureDay brands, and ice cream under Chocliz and Zhenxi brands. The company operates a production facility in New Zealand and an R&D center in the Netherlands. Yili Group is headquartered in Hohhot City, Inner Mongolia Autonomous Region, China.

SCOPE

Detailed information on Inner Mongolia Yili Industrial Group Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Inner Mongolia Yili Industrial Group Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Inner Mongolia Yili Industrial Group Co Ltd including a breakdown and examination of key business segments

Intelligence on Inner Mongolia Yili Industrial Group Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Inner Mongolia Yili Industrial Group Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Inner Mongolia Yili Industrial Group Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Inner Mongolia Yili Industrial Group Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Inner Mongolia Yili Industrial Group Co Ltd's business structure, strategy and prospects.

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