

# ING Group NV - Strategy, SWOT and Corporate Finance Report

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## Abstracts

ING Group NV - Strategy, SWOT and Corporate Finance Report

### SUMMARY

ING Group NV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

ING Group NV (ING) is a provider of retail and commercial banking products, and other related financial solutions. Its portfolio of offerings comprises accounts and deposit services such as saving and current accounts; loans, financing solutions, and mortgages; investment products such as derivatives and equities; card products such as credit and debit cards, asset and wealth management, and financial planning solutions to a diverse client base ranging from individuals, small enterprises to medium-sized companies, and large corporate companies. In addition, ING provides private banking, and wealth and investment management services to high-net-worth individuals and families. The group operates across Europe, the Americas, Asia, and Australia. ING is headquartered in Amsterdam, Noord-Holland, the Netherlands.

### SCOPE

Detailed information on ING Group NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting ING Group NV in the form of a SWOT analysis

An in-depth view of the business model of ING Group NV including a breakdown and examination of key business segments

Intelligence on ING Group NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ING Group NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of ING Group NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ING Group NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ING Group NV's business structure, strategy and prospects.

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