

Infogroup Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Infogroup Inc - Strategy, SWOT and Corporate Finance Report

Summary

Infogroup Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Infogroup Inc (Infogroup) is a provider of business data and customer centric marketing solutions. It offers business and consumer information, database marketing and data processing services. Its major offerings include big data, local data, licensing and application program interfaces; full service multichannel solutions from list services to email marketing and social media; sales leads, risk management, reference and local search optimization solutions; licensing of databases and data driven donor acquisition and retention solutions. Infogroup is headquartered in Dallas, Texas, the US.

Scope

Detailed information on Infogroup Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Infogroup Inc in the form of a SWOT analysis

An in-depth view of the business model of Infogroup Inc including a breakdown and examination of key business segments

Intelligence on Infogroup Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Infogroup Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Infogroup Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Infogroup Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Infogroup Inc's business structure, strategy and prospects.

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