

# Industry Groups Chartbook - Online Retail in Asia-Pacific

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## Abstracts

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### SUMMARY

The internet has revolutionized many areas of human activity, not least of all retailing. Today a huge share of the world's shopping is done online and traditional retailers are quickly falling in the wake of e-retail powerhouse companies. Retail has never been more competitive, and correct utilization of the internet is the single most important focal point for any retail business today.

### KEY HIGHLIGHTS

The Asia-Pacific market has grown strongly in recent years, and is expected to continue to do so in the future.

Electrical & Electronics Retail is the largest segment in the online retail market.

Per capita spending is highest in South Korea.

### SCOPE

Identifies the size of online retail market from 2010 to 2017 in various countries.

Provides forecasts of the market's performance between 2018 and 2022 in various countries.

Details the segmentation of the market.

Details the performance of each segment over time, complete with forecasts and country comparisons.

Discusses distribution channels in the market.

Provides per capita expenditure amounts for each country.

Details the leading companies in the market for each country.

## **REASONS TO BUY**

How large is the online retail market?

Which countries have the largest market?

How is the market forecast to perform?

What segments make up the market?

How has each segment performed?

Who are the leading companies in each country for this market?

## Contents

Introduction  
Market Value  
Market Forecast  
Segmentation  
Comparison  
Electrical & Electronics  
Apparel  
Food & Grocery  
Home & Garden Products  
Furniture  
Footwear  
Distribution Channels  
Per Capita Comparison  
Market Leaders

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