

# Industry Groups Chartbook - Consumer Electronics in Latin America

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## Abstracts

Industry Groups Chartbook - Consumer Electronics in Latin America

### SUMMARY

Consumer electronics is one of the fastest-changing market on the planet. The rate of technological development since the turn of the century has been astronomical and this has paired with increasing wealth levels across the globe to create an incredibly fast-moving and competitive market.

### KEY HIGHLIGHTS

The Latin America market has grown strongly in recent years, and is expected to continue to do so in the future.

Communications Equipment is the largest segment in the consumer electronics market.

Per capita spending is highest in Chile.

### SCOPE

Identifies the size of the consumer electronics market from 2010 to 2017 in various countries.

Provides forecasts of the market's performance between 2018 and 2022 in

various countries.

Details the segmentation of the market.

Details the performance of each segment over time, complete with forecasts and country comparisons.

Discusses distribution channels in the market.

Provides per capita expenditure amounts for each country.

Details the leading companies in the market for each country.

## **REASONS TO BUY**

How large is the consumer electronics market?

Which countries have the largest market?

How is the market forecast to perform?

What segments make up the market?

How has each segment performed?

Who are the leading companies in each country for this market?

## Contents

Introduction  
Market Value  
Market Forecast  
Segmentation  
Comparison  
Communications Equipment  
Computer Hardware & Software  
Media Equipment  
Household Appliances  
Photographic Equipment  
Distribution Channels  
Per Capita Comparison  
Market Leaders  
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