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Industry Groups Chartbook - Consumer Electronics in Europe

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Abstracts

Industry Groups Chartbook - Consumer Electronics in Europe

SUMMARY

Consumer electronics is one of the fastest-changing market on the planet. The rate of technological development since the turn of the century has been astronomical and this has paired with increasing wealth levels across the globe to create an incredibly fast-moving and competitive market.

KEY HIGHLIGHTS

The European market has grown strongly in recent years, and is expected to continue to do so in the future.

Household Appliances is the largest segment in the consumer electronics market.

Per capita spending is highest in Sweden.

SCOPE

Identifies the size of the consumer electronics market from 2010 to 2017 in various countries.

Provides forecasts of the market's performance between 2018 and 2022 in

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various countries.

Details the segmentation of the market.

Details the performance of each segment over time, complete with forecasts and country comparisons.

Discusses distribtuion channels in the market.

Provides per capita expenditure amounts for each country.

Details the leading companies in the market for each country.

REASONS TO BUY

How large is the consumer electronics market?

Which countries have the largest market?

How is the market forecast to perform?

What segments make up the market?

How has each segment performed?

Who are the leading companies in each country for this market?

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