

# Industry Groups Chartbook - Automotive Manufacturing in NAFTA

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## Abstracts

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### SUMMARY

The automotive manufacturing industry is one of the most important industries on the planet, supporting travel for hundreds of millions of people across the world. With many market leading companies becoming household names and the most successful companies becoming some of the most recognizable brands, breaking into the market is difficult but incredibly rewarding and lucrative.

### KEY HIGHLIGHTS

The largest country by both value and volume is the United States.

The market consists of car, motorcycle and truck manufacturing, with car manufacturing the most dominant segment by a considerable margin.

Canada is the most productive nation in the group.

### SCOPE

Identifies the size of the region/group as a whole, in both volume and value terms, from 2010-22.

Identifies the size of the industries in each individual country, in both volume and

value terms, from 2010-22.

Details the segments that make up the market, and their relative sizes.

Provides both historical performance data and forecast data for each segment, on both a regional and country level, from 2010-22.

Details the most productive nations in each region/group in 2017.

Provides a breakdown of the market leaders in each country.

## **REASONS TO BUY**

How large is the automotive manufacturing industry by volume?

How large is the automotive manufacturing industry by value?

How is the automotive manufacturing industry segmented?

How have these segments performed over time?

How is the automotive manufacturing industry expected to perform in the future?

How high is productivity in each country's automotive manufacturing industry?

Who are the market leaders?

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