

# Indonesia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/IDBD2C829B64EN.html>

Date: March 2023

Pages: 73

Price: US\$ 350.00 (Single User License)

ID: IDBD2C829B64EN

## Abstracts

Indonesia Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Travel & Tourism in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Indonesian travel and tourism industry had total revenues of \$59.7 billion in 2022, representing a negative compound annual rate of change (CARC) of 1.8% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$35.8 billion, equivalent to 59.9% of the industry's overall value.

Sports tourism is increasingly gaining momentum across the country and is one of the key contributors to the growth of the travel and tourism industry.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Indonesia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia travel & tourism market with five year forecasts

## REASONS TO BUY

What was the size of the Indonesia travel & tourism market by value in 2022?

What will be the size of the Indonesia travel & tourism market in 2027?

What factors are affecting the strength of competition in the Indonesia travel & tourism market?

How has the market performed over the last five years?

How large is Indonesia's travel & tourism market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

## **8 COMPANY PROFILES**

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. Santika Indonesia Hotels & Resorts
- 8.4. Swiss-Belhotel International Ltd
- 8.5. Starbucks Corporation
- 8.6. PT Lion Mentari Airlines
- 8.7. PT Sriwijaya Air
- 8.8. Marriott International Inc
- 8.9. PT Garuda Indonesia (Persero) Tbk
- 8.10. Air Asia Company Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Indonesia travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Indonesia travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Indonesia travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Indonesia travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: Yum! Brands, Inc.: key facts

Table 7: Yum! Brands, Inc.: Annual Financial Ratios

Table 8: Yum! Brands, Inc.: Key Employees

Table 9: Yum! Brands, Inc.: Key Employees Continued

Table 10: McDonald's Corp: key facts

Table 11: McDonald's Corp: Annual Financial Ratios

Table 12: McDonald's Corp: Key Employees

Table 13: McDonald's Corp: Key Employees Continued

Table 14: McDonald's Corp: Key Employees Continued

Table 15: CRG Holdings, LLC : key facts

Table 16: Santika Indonesia Hotels & Resorts: key facts

Table 17: Santika Indonesia Hotels & Resorts: Key Employees

Table 18: Swiss-Belhotel International Ltd: key facts

Table 19: Swiss-Belhotel International Ltd: Key Employees

Table 20: Starbucks Corporation: key facts

Table 21: Starbucks Corporation: Annual Financial Ratios

Table 22: Starbucks Corporation: Key Employees

Table 23: Starbucks Corporation: Key Employees Continued

Table 24: Starbucks Corporation: Key Employees Continued

Table 25: PT Lion Mentari Airlines: key facts

Table 26: PT Lion Mentari Airlines: Key Employees

Table 27: PT Sriwijaya Air: key facts

Table 28: PT Sriwijaya Air: Key Employees

Table 29: Marriott International Inc: key facts

Table 30: Marriott International Inc: Annual Financial Ratios

Table 31: Marriott International Inc: Key Employees

Table 32: Marriott International Inc: Key Employees Continued

Table 33: Marriott International Inc: Key Employees Continued

Table 34: Marriott International Inc: Key Employees Continued

- Table 35: PT Garuda Indonesia (Persero) Tbk: key facts
- Table 36: PT Garuda Indonesia (Persero) Tbk: Annual Financial Ratios
- Table 37: PT Garuda Indonesia (Persero) Tbk: Key Employees
- Table 38: Air Asia Company Limited: key facts
- Table 39: Air Asia Company Limited: Annual Financial Ratios
- Table 40: Air Asia Company Limited: Key Employees
- Table 41: Indonesia size of population (million), 2018–22
- Table 42: Indonesia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 43: Indonesia gdp (current prices, \$ billion), 2018–22
- Table 44: Indonesia inflation, 2018–22
- Table 45: Indonesia consumer price index (absolute), 2018–22
- Table 46: Indonesia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Indonesia travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Indonesia travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Indonesia travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Indonesia, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Indonesia, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Indonesia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Indonesia, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Indonesia, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Indonesia, 2022

## I would like to order

Product name: Indonesia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/IDBD2C829B64EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDBD2C829B64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



