

# Indonesia Mobile Phones Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Indonesia Mobile Phones Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Mobile Phones in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Indonesian mobile phones market had total revenues of \$11.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.9% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 15.1% between 2017 and 2022, to reach an average MOU of 199.9 in 2022.

The country's growing economy and increased coverage of cellular services in remote locations, coupled with the launch of 5G services have contributed to market growth in 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Indonesia

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia mobile phones market with five year forecasts

## REASONS TO BUY

What was the size of the Indonesia mobile phones market by value in 2022?

What will be the size of the Indonesia mobile phones market in 2027?

What factors are affecting the strength of competition in the Indonesia mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. Have there been any significant mergers or acquisitions in recent years?

## **8 COMPANY PROFILES**

8.1. PT Telekomunikasi Indonesia, Tbk

8.2. Indosat Ooredoo

8.3. PT XL Axiata Tbk

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia mobile phones market value: \$ billion, 2017–22

Table 2: Indonesia mobile phones market volume: Average MOU, 2017–22

Table 3: Indonesia mobile phones market category segmentation: % share, by volume, 2017–2022

Table 4: Indonesia mobile phones market category segmentation: Average MOU, 2017-2022

Table 5: Indonesia mobile phones market geography segmentation: \$ billion, 2022

Table 6: Indonesia mobile phones market value forecast: \$ billion, 2022–27

Table 7: Indonesia mobile phones market volume forecast: Average MOU, 2022–27

Table 8: PT Telekomunikasi Indonesia, Tbk: key facts

Table 9: PT Telekomunikasi Indonesia, Tbk: Annual Financial Ratios

Table 10: PT Telekomunikasi Indonesia, Tbk: Key Employees

Table 11: Indosat Ooredoo: key facts

Table 12: Indosat Ooredoo: Annual Financial Ratios

Table 13: Indosat Ooredoo: Key Employees

Table 14: Indosat Ooredoo: Key Employees Continued

Table 15: PT XL Axiata Tbk: key facts

Table 16: PT XL Axiata Tbk: Annual Financial Ratios

Table 17: PT XL Axiata Tbk: Key Employees

Table 18: Indonesia size of population (million), 2018–22

Table 19: Indonesia gdp (constant 2005 prices, \$ billion), 2018–22

Table 20: Indonesia gdp (current prices, \$ billion), 2018–22

Table 21: Indonesia inflation, 2018–22

Table 22: Indonesia consumer price index (absolute), 2018–22

Table 23: Indonesia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia mobile phones market value: \$ billion, 2017–22

Figure 2: Indonesia mobile phones market volume: Average MOU, 2017–22

Figure 3: Indonesia mobile phones market category segmentation: Average MOU, 2017-2022

Figure 4: Indonesia mobile phones market geography segmentation: % share, by value, 2022

Figure 5: Indonesia mobile phones market value forecast: \$ billion, 2022–27

Figure 6: Indonesia mobile phones market volume forecast: Average MOU, 2022–27

Figure 7: Forces driving competition in the mobile phones market in Indonesia, 2022

Figure 8: Drivers of buyer power in the mobile phones market in Indonesia, 2022

Figure 9: Drivers of supplier power in the mobile phones market in Indonesia, 2022

Figure 10: Factors influencing the likelihood of new entrants in the mobile phones market in Indonesia, 2022

Figure 11: Factors influencing the threat of substitutes in the mobile phones market in Indonesia, 2022

Figure 12: Drivers of degree of rivalry in the mobile phones market in Indonesia, 2022

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