

# Indonesia Make-Up Market to 2027

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## Abstracts

### Indonesia Make-Up Market to 2027

#### Summary

Make-Up in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The make-up market consists of eye make-up, face make-up, lip make-up and nail make-up. The eye make-up segment consists of eyeliner, eye shadow, mascara and other eye make-up products. The face make-up segment consists of blusher, foundation, face powder and other face make-up products. The lip make-up segment consists of lip liner, lipstick, lip gloss and other lip make-up products. The nail make-up consists of nail polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Indonesian Make-Up market had total revenues of \$539.8 million in 2022, representing a compound annual growth rate (CAGR) of 4.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.9% between 2017 and 2022, to reach a total of 64.4 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$656.1 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the make-up market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the make-up market in Indonesia

Leading company profiles reveal details of key make-up market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia make-up market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Indonesia make-up market by value in 2022?

What will be the size of the Indonesia make-up market in 2027?

What factors are affecting the strength of competition in the Indonesia make-up market?

How has the market performed over the last five years?

Who are the top competitors in Indonesia's make-up market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Indonesian make-up market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Indonesian make-up market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. Oriflame Holding AG
- 8.3. Revlon Inc
- 8.4. Mandom Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Indonesia make-up market value: \$ million, 2017–22
- Table 2: Indonesia make-up market volume: million units, 2017–22
- Table 3: Indonesia make-up market category segmentation: % share, by value, 2017–2022
- Table 4: Indonesia make-up market category segmentation: \$ million, 2017-2022
- Table 5: Indonesia make-up market geography segmentation: \$ million, 2022
- Table 6: Indonesia make-up market distribution: % share, by value, 2022
- Table 7: Indonesia make-up market value forecast: \$ million, 2022–27
- Table 8: Indonesia make-up market volume forecast: million units, 2022–27
- Table 9: Indonesia make-up market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Oriflame Holding AG: key facts
- Table 15: Oriflame Holding AG: Key Employees
- Table 16: Revlon Inc: key facts
- Table 17: Revlon Inc: Key Employees
- Table 18: Mandom Corp: key facts
- Table 19: Mandom Corp: Annual Financial Ratios
- Table 20: Mandom Corp: Key Employees
- Table 21: Indonesia size of population (million), 2018–22
- Table 22: Indonesia gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Indonesia gdp (current prices, \$ billion), 2018–22
- Table 24: Indonesia inflation, 2018–22
- Table 25: Indonesia consumer price index (absolute), 2018–22
- Table 26: Indonesia exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia make-up market value: \$ million, 2017–22

Figure 2: Indonesia make-up market volume: million units, 2017–22

Figure 3: Indonesia make-up market category segmentation: \$ million, 2017-2022

Figure 4: Indonesia make-up market geography segmentation: % share, by value, 2022

Figure 5: Indonesia make-up market distribution: % share, by value, 2022

Figure 6: Indonesia make-up market value forecast: \$ million, 2022–27

Figure 7: Indonesia make-up market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the make-up market in Indonesia, 2022

Figure 9: Drivers of buyer power in the make-up market in Indonesia, 2022

Figure 10: Drivers of supplier power in the make-up market in Indonesia, 2022

Figure 11: Factors influencing the likelihood of new entrants in the make-up market in Indonesia, 2022

Figure 12: Factors influencing the threat of substitutes in the make-up market in Indonesia, 2022

Figure 13: Drivers of degree of rivalry in the make-up market in Indonesia, 2022

Figure 14: Indonesia make-up market share: % share, by value, 2022

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