

# Indonesia Home and Garden Product Retail Market Summary and Forecast

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## Abstracts

Indonesia Home and Garden Product Retail Market Summary and Forecast

### Summary

Home & Garden Product Retail in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.

The Indonesian home & garden products market had total revenues of \$5.1 billion in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.

The homewares segment accounted for the market's largest proportion in 2022, with total revenues of \$3 billion, equivalent to 59.3% of the market's overall value.

The growth in the Indonesian home & garden products market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Bank of Indonesia, consumer

confidence in Indonesia rose to 128.3 points in May 2023 from 119.9 points in December 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Indonesia

Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia home & garden product retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Indonesia home & garden product retail market by value in 2022?

What will be the size of the Indonesia home & garden product retail market in 2027?

What factors are affecting the strength of competition in the Indonesia home & garden product retail market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's home & garden product retail market?

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