

Indonesia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/IAA7DA100A40EN.html>

Date: October 2023

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: IAA7DA100A40EN

Abstracts

Indonesia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Consumer Electronics Retail in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

The Indonesian consumer electronics market had total revenues of \$8.3 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.7% between 2017 and 2022.

The communications equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$5.7 billion, equivalent to 68.3% of the market's overall value.

In 2022, the consumer electronics market experienced contraction due to

smartphone saturation and a rebound in computing device demand. The economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on home entertainment equipment, resulting in a dip in the market. For instance, consumer price inflation in Indonesia in 2022 stood at 4.2%, an increase from 1.6%, according to GlobalData.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the consumer electronics retail market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Indonesia

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Indonesia consumer electronics retail market by value in 2022?

What will be the size of the Indonesia consumer electronics retail market in 2027?

What factors are affecting the strength of competition in the Indonesia consumer electronics retail market?

How has the market performed over the last five years?

How large is Indonesia's consumer electronics retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the key strengths of the leading players?
- 7.3. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. PT Erajaya Swasembada Tbk
- 8.2. Yamada Holdings Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Indonesia consumer electronics retail market value: \$ million, 2017-22
- Table 2: Indonesia consumer electronics retail market category segmentation: % share, by value, 2017-2022
- Table 3: Indonesia consumer electronics retail market category segmentation: \$ million, 2017-2022
- Table 4: Indonesia consumer electronics retail market geography segmentation: \$ million, 2022
- Table 5: Indonesia consumer electronics retail market distribution: % share, by value, 2022
- Table 6: Indonesia consumer electronics retail market value forecast: \$ million, 2022-27
- Table 7: PT Erajaya Swasembada Tbk: key facts
- Table 8: PT Erajaya Swasembada Tbk: Annual Financial Ratios
- Table 9: PT Erajaya Swasembada Tbk: Key Employees
- Table 10: Yamada Holdings Co Ltd: key facts
- Table 11: Yamada Holdings Co Ltd: Annual Financial Ratios
- Table 12: Yamada Holdings Co Ltd: Key Employees
- Table 13: Indonesia size of population (million), 2018-22
- Table 14: Indonesia gdp (constant 2005 prices, \$ billion), 2018-22
- Table 15: Indonesia gdp (current prices, \$ billion), 2018-22
- Table 16: Indonesia inflation, 2018-22
- Table 17: Indonesia consumer price index (absolute), 2018-22
- Table 18: Indonesia exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia consumer electronics retail market value: \$ million, 2017-22

Figure 2: Indonesia consumer electronics retail market category segmentation: \$ million, 2017-2022

Figure 3: Indonesia consumer electronics retail market geography segmentation: % share, by value, 2022

Figure 4: Indonesia consumer electronics retail market distribution: % share, by value, 2022

Figure 5: Indonesia consumer electronics retail market value forecast: \$ million, 2022-27

Figure 6: Forces driving competition in the consumer electronics retail market in Indonesia, 2022

Figure 7: Drivers of buyer power in the consumer electronics retail market in Indonesia, 2022

Figure 8: Drivers of supplier power in the consumer electronics retail market in Indonesia, 2022

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Indonesia, 2022

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Indonesia, 2022

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Indonesia, 2022

I would like to order

Product name: Indonesia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/IAA7DA100A40EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAA7DA100A40EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

