

# India Suncare Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Suncare in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Indian suncare market had total revenues of \$80.9m in 2021, representing a compound annual growth rate (CAGR) of 5.7% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -1.4% between 2016 and

2021, to reach a total of 21.7 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 10.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$133.5m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sun care market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in India

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India sun care market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the India sun care market by value in 2021?

What will be the size of the India sun care market in 2026?

What factors are affecting the strength of competition in the India sun care market?

How has the market performed over the last five years?

How large is India's sun care market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Indian sun care market?
- 7.3. Which companies have been most successful in increasing their market shares between 2017 and 2021?
- 7.4. What are the most popular brands in the sun care market?

## **8 COMPANY PROFILES**

- 8.1. Unilever Plc.
- 8.2. L'Oreal SA
- 8.3. Lotus Herbals Pvt Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India suncare market value: \$ million, 2016–21
- Table 2: India suncare market volume: million units, 2016–21
- Table 3: India suncare market category segmentation: % share, by value, 2016–2021
- Table 4: India suncare market category segmentation: \$ million, 2016-2021
- Table 5: India suncare market geography segmentation: \$ million, 2021
- Table 6: India suncare market distribution: % share, by value, 2021
- Table 7: India suncare market value forecast: \$ million, 2021–26
- Table 8: India suncare market volume forecast: million units, 2021–26
- Table 9: India suncare market share: % share, by value, 2021
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Unilever Plc.: Key Employees Continued
- Table 14: L'Oreal SA: key facts
- Table 15: L'Oreal SA: Annual Financial Ratios
- Table 16: L'Oreal SA: Key Employees
- Table 17: L'Oreal SA: Key Employees Continued
- Table 18: Lotus Herbals Pvt Ltd: key facts
- Table 19: Lotus Herbals Pvt Ltd: Key Employees
- Table 20: India size of population (million), 2017–21
- Table 21: India gdp (constant 2005 prices, \$ billion), 2017–21
- Table 22: India gdp (current prices, \$ billion), 2017–21
- Table 23: India inflation, 2017–21
- Table 24: India consumer price index (absolute), 2017–21
- Table 25: India exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

- Figure 1: India sun care market value: \$ million, 2016–21
- Figure 2: India sun care market volume: million units, 2016–21
- Figure 3: India sun care market category segmentation: \$ million, 2016-2021
- Figure 4: India sun care market geography segmentation: % share, by value, 2021
- Figure 5: India sun care market distribution: % share, by value, 2021
- Figure 6: India sun care market value forecast: \$ million, 2021–26
- Figure 7: India sun care market volume forecast: million units, 2021–26
- Figure 8: Forces driving competition in the sun care market in India, 2021
- Figure 9: Drivers of buyer power in the sun care market in India, 2021
- Figure 10: Drivers of supplier power in the sun care market in India, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the sun care market in India, 2021
- Figure 12: Factors influencing the threat of substitutes in the sun care market in India, 2021
- Figure 13: Drivers of degree of rivalry in the sun care market in India, 2021
- Figure 14: India sun care market share: % share, by value, 2021

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