

India Soft Drinks Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Soft Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Indian Soft Drinks market had total revenues of \$38,030.4 million in 2022, representing a compound annual growth rate (CAGR) of 16.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 7.3% between 2017 and 2022, to reach a total of 43,233.2 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 18.3% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$88,250.4 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in India

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India soft drinks market with five year forecasts

Reasons to Buy

What was the size of the India soft drinks market by value in 2022?

What will be the size of the India soft drinks market in 2027?

What factors are affecting the strength of competition in the India soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up India's soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players in the Indian soft drinks market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?

7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?

7.5. What are the most popular brands in the Indian soft drinks market?

8 COMPANY PROFILES

8.1. Coca-Cola Consolidated Inc.

8.2. PepsiCo Inc

8.3. Parle Agro Pvt Ltd

8.4. Bisleri International Pvt Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India soft drinks market value: \$ million, 2017-22
- Table 2: India soft drinks market volume: million Liters, 2017-22
- Table 3: India soft drinks market geography segmentation: \$ million, 2022
- Table 4: India soft drinks market distribution: % share, by volume, 2022
- Table 5: India soft drinks market value forecast: \$ million, 2022-27
- Table 6: India soft drinks market volume forecast: million Liters, 2022-27
- Table 7: India soft drinks market share: % share, by volume, 2022
- Table 8: Coca-Cola Consolidated Inc.: key facts
- Table 9: Coca-Cola Consolidated Inc.: Annual Financial Ratios
- Table 10: Coca-Cola Consolidated Inc.: Key Employees
- Table 11: PepsiCo Inc: key facts
- Table 12: PepsiCo Inc: Annual Financial Ratios
- Table 13: PepsiCo Inc: Key Employees
- Table 14: PepsiCo Inc: Key Employees Continued
- Table 15: Parle Agro Pvt Ltd: key facts
- Table 16: Parle Agro Pvt Ltd: Key Employees
- Table 17: Bisleri International Pvt Ltd: key facts
- Table 18: Bisleri International Pvt Ltd: Key Employees
- Table 19: India size of population (million), 2018-22
- Table 20: India gdp (constant 2005 prices, \$ billion), 2018-22
- Table 21: India gdp (current prices, \$ billion), 2018-22
- Table 22: India inflation, 2018-22
- Table 23: India consumer price index (absolute), 2018-22
- Table 24: India exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: India soft drinks market value: \$ million, 2017-22

Figure 2: India soft drinks market volume: million Liters, 2017-22

Figure 3: India soft drinks market geography segmentation: % share, by value, 2022

Figure 4: India soft drinks market distribution: % share, by volume, 2022

Figure 5: India soft drinks market value forecast: \$ million, 2022-27

Figure 6: India soft drinks market volume forecast: million Liters, 2022-27

Figure 7: Forces driving competition in the soft drinks market in India, 2022

Figure 8: Drivers of buyer power in the soft drinks market in India, 2022

Figure 9: Drivers of supplier power in the soft drinks market in India, 2022

Figure 10: Factors influencing the likelihood of new entrants in the soft drinks market in India, 2022

Figure 11: Factors influencing the threat of substitutes in the soft drinks market in India, 2022

Figure 12: Drivers of degree of rivalry in the soft drinks market in India, 2022

Figure 13: India soft drinks market share: % share, by volume, 2022

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